



# STS 54th Annual Meeting & Exhibition

## Educational Grant Acknowledgments

**Greater Fort Lauderdale/  
Broward County Convention Center  
Florida**

**EXHIBITION DATES:  
January 28-30, 2018**

**MEETING DATES:  
January 27-31, 2018**



**The Society  
of Thoracic  
Surgeons**

## PLATINUM | \$50,000 & ABOVE

Platinum Benefactors receive all Silver and Gold acknowledgments listed below, plus these acknowledgments:

### *The Annals of Thoracic Surgery* Address Carrier

Acknowledgment will appear on the January 2018 address carrier sheet that accompanies *The Annals*, providing immediate visibility upon opening the journal. *The Annals* has a circulation of more than 6,700. Support must be secured by November 30, 2017, to meet production deadlines.

### Invitations to President's Reception

An opportunity to mingle with several hundred cardiothoracic surgeons and thought leaders from around the globe on Sunday evening, January 28, 2018. A Platinum Benefactor will receive invitations for six individuals.

### Speaker Ready Room Signage

Acknowledgment signage will be positioned prominently in the room utilized by STS Annual Meeting presenters to prepare for their talks.

### Exhibit Hall Booth Markers

Signage acknowledging distinguished support of the specialty. Support must be secured by December 15, 2017, to meet production deadlines.

## GOLD | \$25,000-\$49,999

Gold Benefactors receive all Silver acknowledgments listed below, plus these acknowledgments:

### *The Annals of Thoracic Surgery* Notice

A supporter acknowledgment advertisement will be placed in the February 2018 issue of *The Annals*, which has a circulation of more than 6,700. You must secure the sponsorship by December 19, 2017, to meet production deadlines.

### STS Meeting Bulletin E-mail Recognition

Supporters will be acknowledged in the daily e-version of the *STS Meeting Bulletin* that will be sent to all STS members and registered attendees with a link to a meeting news microsite. Support must be secured by January 8, 2018, to meet production deadlines.

## SILVER | \$10,000-\$24,999

Silver Benefactors receive these acknowledgments:

### STS News, Winter 2018 Recognition

Special thanks in the official STS newsletter that is mailed and e-mailed just prior to the Annual Meeting to more than 7,300 STS members worldwide. Support must be secured by December 12, 2017, to meet production deadlines.

### STS Meeting Bulletin Recognition

Three issues (Saturday/Sunday, Monday, and Tuesday/Wednesday), with a daily circulation of 2,750, are distributed to onsite attendees. Acknowledgment will be provided in this valuable reference for the most up-to-date meeting information, locations, and program changes. The *STS Meeting Bulletin* is available online during the meeting and throughout the year. Support must be secured by December 15, 2017, to meet production deadlines.

### Online Recognition

Acknowledgment on the STS Annual Meeting webpage, [www.sts.org/annualmeeting](http://www.sts.org/annualmeeting) through the end of the meeting. The Annual Meeting webpage is frequently visited by those planning – and even those not planning – to attend. In January 2017 alone, the page received 22,894 pageviews!

### Badge Ribbons

Six Platinum Benefactor badge ribbons will be provided for a supporter's staff.

### *The Annals* Year-Long Acknowledgment

Recognition to appear in an advertisement throughout 2018 in *The Annals*. With a monthly circulation of more than 6,700, this ad will amount to more than 80,000 exposures to members of the cardiothoracic surgery community.

### STS News Banner

Acknowledgment on a 1.5" x 8.5" banner on the back cover of *STS News* for 1 year (four issues). *STS News* is the official STS newsletter mailed and e-mailed to more than 7,300 STS members worldwide. Support must be secured by December 15, 2017, to meet production deadlines.

### STS University Videos

STS University lectures will be available online before the Annual Meeting and at STS University kiosks during the meeting. Platinum Benefactors will be acknowledged on the landing webpage of each video.

### Blast E-mail

An e-mail will be sent to STS members and registered attendees a week prior to the Annual Meeting. The e-mail will include the company name of all Gold and Platinum Benefactors acknowledging the level of support each company has achieved.

### STS News, Spring 2018 Recognition

Special thanks in the official STS newsletter that is mailed and e-mailed to more than 7,300 STS members worldwide after the Annual Meeting.

### Convention Center Signage

Signs will be displayed prominently in the Greater Fort Lauderdale/Broward County Convention Center during the STS 54th Annual Meeting so that all attendees can be aware of a benefactor's generous support. Support must be secured by December 15, 2017, to meet production deadlines.

### Rotating Walk-In & Break Slides

Acknowledgment will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent acknowledgment of a benefactor's generous support.

### STS Meeting Bulletin Microsite Recognition

Supporters will be acknowledged on the *STS Meeting Bulletin* microsite. Support must be secured by January 8, 2018, to meet production deadlines.

### STS 54th Annual Meeting Program Guide

Distributed to all meeting attendees and posted online as a PDF at [www.sts.org/annualmeeting](http://www.sts.org/annualmeeting). Support must be secured by December 8, 2017, to meet production deadlines.



## PLATINUM \$50,000 & ABOVE | GOLD \$25,000-\$49,999 | SILVER \$10,000-\$24,999

Use this chart to choose your desired benefactor level and associated acknowledgments. See previous page for acknowledgment details.

Acknowledgment	Platinum	Gold	Silver
<i>The Annals of Thoracic Surgery</i> Address Carrier	★		
Invitations to President's Reception	★		
Speaker Ready Room Signage	★		
Badge Ribbons	★		
Exhibit Hall Booth Markers	★		
<i>The Annals</i> Year-Long Acknowledgment	★		
STS News Banner	★		
STS University Videos	★		
<i>The Annals of Thoracic Surgery</i> Notice	★	★	
<i>STS Meeting Bulletin</i> E-Mail Recognition	★	★	
Blast E-mail	★	★	
STS News, Spring 2018 Recognition	★	★	
<i>STS 54th Annual Meeting Abstract Book</i>	★	★	★
STS News, Winter 2018 Recognition	★	★	★
<i>STS Meeting Bulletin</i> Recognition	★	★	★
Online Recognition	★	★	★
Convention Center Signage	★	★	★
Rotating Walk-In & Break Slides	★	★	★
<i>STS Meeting Bulletin</i> Microsite Recognition	★	★	★