

March 16, 2023

The Honorable Tammy Baldwin Chair Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Committee on Appropriations United States Senate Washington, DC 20510 The Honorable Shelley Moore Capito Ranking Member Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Committee on Appropriations United States Senate Washington, DC 20510

Dear Chair Baldwin and Ranking Member Capito:

As your Subcommittee moves forward with the FY 2024 Labor, Health and Human Services, Education and Related Agencies Appropriations bill, we urge you to increase funding for the Centers for Disease Control and Prevention's (CDC) Office on Smoking and Health (OSH) by \$63.5 million, for a total of \$310 million. This increase would help OSH respond to high rates of e-cigarette use among youth and the devastating toll that tobacco¹ continues to take on our nation's health.

Tobacco use has long been the leading preventable cause of death in the United States. Tobacco is responsible for more than 480,000 deaths and approximately \$241 billion in health care costs in the United States each year. Nearly one in three heart disease deaths and cancer deaths and nearly eight in 10 chronic obstructive pulmonary disease (COPD) deaths are caused by tobacco use. Tobacco use almost always begins during adolescence, and most adult smokers want to quit, but overcoming an addiction to nicotine is difficult and often requires multiple quit attempts.

Youth continue to use e-cigarettes at alarming levels. CDC and the Food and Drug Administration's (FDA) most recent National Youth Tobacco Survey showed that more than 2.5 million middle and high school students reported using e-cigarettes last year. Alarmingly, 46 percent of high school e-cigarette users

<sup>&</sup>lt;sup>1</sup> References to tobacco in this letter refer to commercial tobacco and not ceremonial tobacco which is used by some American Indian communities.

reported use on 20 days or more a month, including 30.1 percent who reported daily use, a sign that youth are addicted. According to the Surgeon General, e-cigarettes expose users to nicotine and other potentially harmful substances and are not safe for youth and young adults. A more robust public health response is needed to prevent e-cigarettes from placing a new generation at risk for nicotine addiction and tobacco use.

While smoking rates overall have declined, over 31 million people in the U.S. continue to smoke cigarettes. Smoking is higher among certain groups and in particular regions of the country, including people with lower incomes and lower levels of education, Native Americans, people living in rural communities, people with behavioral health conditions, and the LGBTQ community. Black Americans die from smoking-caused diseases at far higher rates than other Americans despite starting to smoke at a later age, smoking fewer cigarettes per day, and being more likely to make a quit attempt. Communities with higher rates of tobacco use are often the targets of tobacco industry marketing and have fewer resources for tobacco cessation. Targeted action is needed to reduce tobacco use where it remains high.

OSH has a vital role to play in addressing tobacco use. OSH provides grants to states and territories to support tobacco prevention and cessation programs, runs a highly successful national media campaign called Tips from Former Smokers (Tips), conducts research on tobacco use, and develops best practices for reducing it. Additional resources will allow OSH to address the threat to public health posed by high rates of youth ecigarette use while continuing to prevent and reduce other forms of tobacco use. With additional resources:

- CDC could strengthen efforts to assist groups who are disproportionately harmed by tobacco products, including by designing and implementing prevention and cessation programs that are tailored to address their specific needs.
- CDC could enhance efforts to end youth and young adult tobacco use, including e-cigarette use, by providing more resources to state and local health departments; educating youth, parents, health professionals, communities, and others about tobacco products and the harms associated with their use; and identifying evidence-based strategies to protect youth and young adults from initiating tobacco use.
- CDC could expand a program that we know works to reduce tobacco use: the Tips media campaign. From 2012 through 2018, CDC estimates that more than 16.4 million people who smoke attempted to quit and approximately one million smokers have quit for good because of the Tips campaign. As a result, the Tips campaign has helped prevent an estimated 129,100 smoking-related deaths and saved an estimated \$7.3 billion in health care costs.

We were pleased that the FY 2023 Senate Labor, Health and Human Services, Education and Related Agencies Appropriations bill included a \$20 million increase for OSH and appreciated that the Consolidated Appropriations Act, 2023 (P.L. 117-328) increased funding for OSH by \$5 million in FY 2023. Additional investments in tobacco prevention and cessation will save lives, reduce tobacco-related health disparities, and reduce the cost of treating tobacco-caused disease. We urge you to increase funding for CDC's OSH from \$246.5 million to \$310 million, which will enable CDC to address the challenges posed by e-cigarettes, continue to make progress reducing the death and disease caused by other tobacco products, and strengthen efforts to assist groups disproportionately harmed by tobacco products.

Sincerely,

Action on Smoking and Health

African American Tobacco Control Leadership

Council (AATCLC)

Allergy & Asthma Network

American Academy of Family Physicians

American Academy of Nursing

American Academy of Otolaryngology- Head and

**Neck Surgery** 

American Academy of Pediatrics

American Association for Cancer Research

American Association for Dental, Oral, and

Craniofacial Research

American Association for Respiratory Care

American Cancer Society Cancer Action Network

American College of Cardiology

American College of Preventive Medicine

American Federation of Teachers

American Heart Association

American Lung Association

American School Health Association

American Society of Addiction Medicine

American Thoracic Society

Americans for Nonsmokers' Rights

Asian Pacific Partners for Empowerment,

Advocacy and Leadership (APPEAL)

Association for Clinical Oncology

Association for the Treatment of Tobacco Use and

Dependence (ATTUD)

Association of Black Cardiologists

Association of Maternal & Child Health Programs

Association of State and Territorial Health Officials

Asthma and Allergy Foundation of America

Big Cities Health Coalition

Breathe Southern California

Campaign for Tobacco-Free Kids

**CATCH Global Foundation** 

Catholic Health Association

Center for Black Equity

Commissioned Officers Association of the USPHS

Community Wellness Alliance

**COPD Foundation** 

Corporate Accountability

**Emphysema Foundation of America** 

Family, Career and Community Leaders of America

(FCCLA)

First Focus Campaign for Children

For Future Lungs

GLMA: Health Professionals Advancing LGBTQ+

Equality

March of Dimes

Mesothelioma Applied Research Foundation

National Alliance to Advance Adolescent Health

National Association of County and City Health

Officials

National Association of Hispanic Nurses

National Association of Pediatric Nurse

Practitioners

National Association of School Nurses

National Association of Secondary School

**Principals** 

National Association of Social Workers

National Black Church Initiative

National Black Nurses Association

National Hispanic Medical Association

National LGBT Cancer Network

National Network of Public Health Institutes

National Tongan American Society

North American Quitline Consortium

**Oncology Nursing Society** 

Parents Against Vaping e-Cigarettes

Prevent Cancer Foundation

**Preventing Tobacco Addiction** 

Foundation/Tobacco 21

Preventive Cardiovascular Nurses Association

**Public Health Solutions** 

**Respiratory Health Association** 

Society for Cardiovascular Angiography and

Interventions

Society For Research on Nicotine and Tobacco

Society of State Leaders of Health and Physical

Education

Students Against Destructive Decisions (SADD)

The Society of Thoracic Surgeons

Trinity Health

Trust for America's Health



March 16, 2023

The Honorable Robert Aderholt Chairman Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Committee on Appropriations United States House of Representatives Washington, DC 20515 The Honorable Rosa DeLauro
Ranking Member
Subcommittee on Labor, Health and Human
Services, Education, and Related Agencies
Committee on Appropriations
United States House of Representatives
Washington, DC 20515

Dear Chairman Aderholt and Ranking Member DeLauro:

As your Subcommittee moves forward with the FY 2024 Labor, Health and Human Services, Education and Related Agencies Appropriations bill, we urge you to increase funding for the Centers for Disease Control and Prevention's (CDC) Office on Smoking and Health (OSH) by \$63.5 million, for a total of \$310 million. This increase would help OSH respond to high rates of e-cigarette use among youth and the devastating toll that tobacco¹ continues to take on our nation's health.

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