

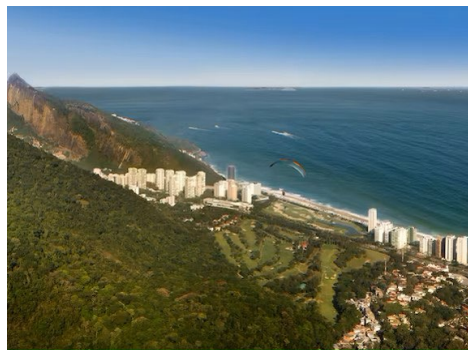
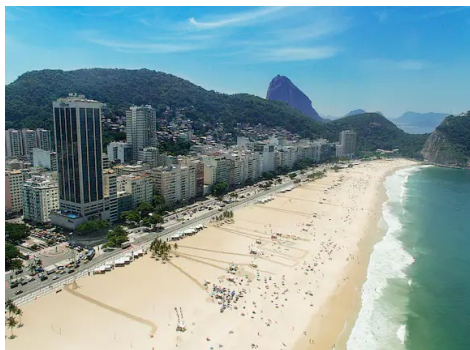
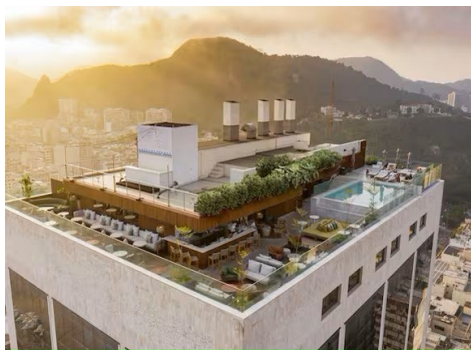
STS/EACTS/ESTS

LATIN AMERICA

Thoracic Surgery Conference

Rio de Janeiro, Brazil • December 1-2, 2023

EXHIBITOR PROSPECTUS



About the 2023 STS/EACTS/ESTS Latin America Thoracic Surgery Conference

The program will feature world class, international faculty who will address and explore the latest developments and best practices in general thoracic surgery. It will cover recent advances in neoadjuvant and adjuvant immunotherapy for resectable lung cancer, robotic surgery, sublobar anatomic lung resection, surgery for advanced thoracic malignancies, new technologies in thoracic surgery, interventional bronchoscopy, chest trauma, and other important topics.

In addition to the invited lecturers and keynote presentations, the program will feature original scientific abstracts in oral and poster sessions, technical videos related to procedural expertise, trials and quality outcomes sessions, and interactive panel discussions.

The final day of the conference will conclude with industry-sponsored hands-on courses. These two hour sessions will be fully crafted and customized by companies in the thoracic surgery space to highlight techniques, therapeutic advances, and new technologies and to utilize simulation or wet labs.

Stand Out Among Your Competitors & Partners

By exhibiting at the conference, your brand will gain intimate access to approximately 150 attendees from around the world in a highly stimulating setting. Meet with prospective clients and showcase your services during three scheduled breaks in the exhibit area. Exhibitors also are invited to join the networking reception for food, beverages, live music, and fun!

Venue

Windsor Marapendi Hotel
Avenida Lucio Costa, 5400 - CEP, 22630-012, Brazil

Exhibition Schedule

| | Breaks |
|---|--|
| Friday, December 1 7:30 a.m. – 3:45 p.m. | 10:00 a.m. – 10:30 a.m. 12:15 p.m. – 1:30 p.m. (Lunch) 3:15 p.m. – 3:45 p.m. |
| Saturday, December 2 7:30 a.m. – 1:30 p.m. | 10:00 a.m. – 10:30 a.m. 12:15 p.m. – 1:30 p.m. (Lunch) |

Sponsorship Packages

Platinum | USD \$30,000 (Only 2 packages available)

- 2 large booths (total size approximately 10' ft. x 20' ft.)
- 6 exhibitor badges
- 1 one-hour lunch symposium
- 1 full page color advertisement in program
- 1 email blast to conference registrants
- 1 social media post
- Recognition with company logo in meeting materials including meter board signage, program, walk-in slides, and conference website

Gold | USD \$15,000

- 1 booth space (total size approximately 10' ft. x 10' ft.)
- 5 exhibitor badges
- 1 ½ page advertisement in the program
- 1 social media post
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on meter board signage, program, walk-in slides, and conference website

Silver | USD \$12,500

- 1 booth space (total size approximately 10' ft. x 10' ft.)
- 4 exhibitor badges
- 1 social media post
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on meter board signage, program, walk-in slides, and conference website

Bronze | USD \$9,000

- 1 booth space (total size approximately 10' ft. x 10' ft.)
- 3 exhibitor badges
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on program and conference website

Exhibit Space | USD \$5,000

- 1 booth space (total size approximately 10' ft. x 10' ft.)
- 2 exhibitor badges
- Recognition with company logo on program

Hands-On Workshop | USD \$5,000 (Only 3 available, only open to exhibiting/sponsoring companies)

- 2-hour wet lab instructed by your company on Saturday, December 2, from 1:30 p.m. to 3:30p.m.
- Host is responsible for all expenses, including devices, instruments, medical supplies, tissue, etc.

Educational Grants

Become a supporter of the conference by providing an educational grant. Your company will receive recognition on the STS website, social media, walk-in slides, and in a “Know Before You Go” email.

STS/EACTS/ESTS Latin America Thoracic Surgery Conference - Sponsorship Application

December 1-2, 2023
Windsor Marapendi Hotel • Brazil

Company Information

Company Name:

Mailing Address:

City:

State:

ZIP:

Phone Number:

Country:

Email Address:

Please select the opportunities you would like to purchase:

- ☐ Platinum Sponsorship Package \$30,000
- ☐ Gold Sponsorship Package \$15,000
- ☐ Silver Sponsorship Package \$12,500
- ☐ Bronze Sponsorship Package \$9,000
- ☐ Exhibit Space \$5,000
- ☐ Hand-On Workshop \$5,000

Payment Information

Amount (total from above selections) \$ _____

Payment Method:

☐ Credit Card (an invoice will be emailed, and you can securely pay online)

☐ Wire Transfer

Bank - US Bank, Chicago, IL

ABA Number - 071904779 (for domestic wire transfers or domestic & international ACH transactions)

SWIFT Number - USBKUS44IMT (for international wire transfers)

Account Name - The Society of Thoracic Surgeons

Account Number - 1980-0886-8319

EIN: 36-3022713

☐ Check mailed to:

The Society of Thoracic Surgeons

Attn: Finance

C/O: STS/EACTS/ESTS Latin America Thoracic Surgery

Conference 633 N Saint Clair St, Suite 2100

Chicago, IL 60611-3658

Terms and Conditions Agreement

☐ Before you can submit an application, you must check this box to indicate that as an Exhibitor, you agree to be bound by the following Exhibit Rules and Regulations, as well as the STS Policy Regarding Industry Symposia. Upon transmittal by STS of a confirmation email notifying you that it has accepted your application and assigned you a booth, Exhibitors will be bound by a contract consisting of the confirmation email, the following Exhibit Rules and Regulations, and STS policy regarding industry symposia.

The person responsible for and authorized to sign this application is:

First Name:

Last Name:

Job Title:

Signature:

STS/EACTS/ESTS Latin America Thoracic Surgery Conference - Exhibit Space Rules & Regulations

1. General

These Rules & Regulations apply to the STS/EACTS/ESTS Latin America Thoracic Surgery Conference to be held at the Hilton Rio de Janeiro Copacabana Hotel, December 1-2, 2023 (the “Exhibition”). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words “the Society” used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting and Exhibition.

The word “Exhibitor” used herein shall mean a company or organization that has entered into a contract (“Contract”) with the Society for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

2. Sponsorship Package Includes

Platinum

- 2 large booths (total size approximately 10' x 20')
- 6 exhibitor badges
- 1 one-hour lunch symposium (F&B provided by STS)
- 1 full page color advertisement in program
- 1 email blast to conference registrants
- 1 social media post
- Recognition with company logo in meeting materials, including meter board signage, program, walk-in slides, and conference website

Gold

- 1 booth space (total size approximately 10' x 10')
- 5 exhibitor badges
- 1 ½ page advertisement in the program
- 1 social media post
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on meter board signage, program, walk-in slides, and conference website

Silver

- 1 booth space (total size approximately 10' x 10')
- 4 exhibitor badges
- 1 social media post
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on meter board signage, program, walk-in slides, and conference website

Bronze

- 1 booth space (total size approximately 10' x 10')
- 3 exhibitor badges
- 1 registrant mailing list license (for physical mailers, such as postcards)
- Recognition with company logo on program and conference website

Exhibit Space

- 1 booth space (total size approximately 10' x 10')
- 2 exhibitor badges
- Recognition with company logo on program

3. Exhibit Dates and Hours

The exhibit hall will be open Friday, December 1, 2023, from 7:30 a.m. to 3:45 p.m. and Saturday, December 2, 2023, from 7:30 a.m. to 1:30 p.m., local time.

4. Setup and Teardown of Exhibits

Exhibit space is assigned on a first-come, first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 6:30 a.m. on Friday, December 1, and must be completed by 7:30 a.m. that same day. If an Exhibitor does not show up, the Society reserves the right to make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 1:30 p.m. on Saturday, December 2, and must be completed by 2:30 p.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown of exhibits may not begin prior to 1:30 p.m. on Saturday, December 2.

5. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with the Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

6. Special Effects and Giveaways

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.
- Distribution of refreshments or other products for consumption on the premises, with the exception of water, will not be permitted unless explicitly approved by the Society.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

7. Exhibit Space Construction and Arrangement

- Business activities of the Exhibitor are to be conducted within the Exhibitor's contracted booth space only. Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the Exhibitor. Canvassing or distributing advertising matter outside the Exhibitor's own space will not be permitted.
- No sales or solicitation will be permitted in any space other than the Exhibit Hall and Exhibitor's assigned booth. Flammable materials are not allowed.
- Animal or human tissue is not allowed at any time.

8. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of Rio de Janeiro ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, Windsor Marapendi Hotel, and their respective officers, directors,

agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society, Windsor Marapendi Hotel, or their officers, directors, agents, or employees.

During the exhibition, including the installation and removal periods, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A on pages 8 and 9, incorporated herein and made part of these Rules & Regulations. The Society and Windsor Marapendi Hotel must be named as additional insureds, on a primary and non-contributory basis on all liability insurance excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, Windsor Marapendi Hotel, and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event that any part of the Exhibition Hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

9. Noise Level

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

10. Registration and Badges

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

Additional exhibitor badges (beyond the complimentary badges associated with your sponsorship level) may be purchased separately as an industry employee registration.

11. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

12. Refunds

The Exhibitor is responsible for 100% of the exhibit, symposia, mailing list license, and email blast fees unless the event is canceled.

EXHIBITOR'S INSURANCE REQUIREMENTS
EXHIBIT A

| General Requirement | Specific Requirement |
|--|---|
| GENERAL LIABILITY | |
| Insurance Amount | \$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal /Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person) |
| Scope of Coverage | Premises/Operations, Products and Products/Completed Operations |
| Form | Occurrence (not claims made) |
| Per Project Aggregate | |
| Primary and Non-Contributory | With The Society of Thoracic Surgeons and Windsor Marapendi Hotel |
| Additional Insured | The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| Waiver of Subrogation in favor of | The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| Evidence of Insurance | Certificate of Insurance |
| Insurer's A.M. Best's Rating | A,X or better |
| Personal Property, Tools & Mobile Equipment | Limit adequate to cover equipment onsite |

| | |
|---|---|
| AUTOMOBILE LIABILITY | |
| Combined Single Limit | \$1,000,000 |
| Waiver of Subrogation in favor of | The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| Additional Insured | The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| Evidence of Insurance | Certificate of Insurance |
| Insurer's A.M. Best's Rating | A,X or better |
| Primary and Non-Contributory | With The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| WORKERS COMPENSATION/EMPLOYERS LIABILITY | |
| Limits | \$1,000,000/\$1,000,000/\$1,000,000 |
| Waiver of Subrogation in favor of | The Society of Thoracic Surgeons and the Windsor Marapendi Hotel |
| Alternate Employers | |
| Endorsement in favor of | The Society of Thoracic Surgeons |
| Evidence of Insurance | Certificate of Insurance |
| Insurer's A.M. Best's Rating | A,X or better |

STS Policy Regarding Industry Symposia

Held Concurrently with STS Standalone Educational Activities

Overview

The Society of Thoracic Surgeons (STS) recognizes the importance of working collaboratively with industry to meet the needs of the Society's membership. To provide more opportunities for STS meeting attendees to benefit from their relationships with industry, the Society has established this STS Policy Regarding Industry Symposia to allow educational and other programs offered by industry—and not developed or sponsored by STS—to be held in conjunction with STS meetings. These programs include educational activities, receptions, meal functions, investigator meetings, and focus groups. This policy document has been developed to facilitate overall meeting planning and for the benefit of STS members. Industry activities that take place concurrently with STS standalone educational programs and within 48 hours before or after it and are targeted at STS meeting attendees may not take place without STS written consent requested through submission of the attached Application, including payment of the applicable fee, and must adhere to this policy document.

General Rules

1. Activities designed by or on behalf of industry for attendance by STS standalone educational program attendees are considered industry symposia. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored, or endorsed by STS absent special arrangements with, and prior written approval of, STS.
2. Industry symposia developed by industry must be offered during times allotted by STS (see Application on pages 13-16). STS has sole discretion to schedule all activities at its meetings.
3. Companies applying to offer industry symposia must be Exhibitors or Educational Grant Supporters for the STS standalone educational activity unless an explicit exception is granted in writing by STS. Exhibit space is to be paid in full before any industry symposium will be approved.
4. Promotional materials for industry symposia must receive prior approval from STS (see "Promotion" below).
5. STS does not provide Continuing Medical Education credit for industry symposia. Any industry symposium that offers CME must comply with ACCME requirements. All industry symposia must follow the AMA's Ethical Opinion on Gifts to Physicians from Industry.
6. **Once STS approves the industry symposium, the provider, commercial supporter(s), activity title, content, date, and time as approved by STS for the activity may not change without the Society's written approval.**
7. Organizers of an industry symposium are solely responsible for making all appropriate financial arrangements for their activity (see "Logistics" below).
8. **Representatives from STS may attend the industry symposium without cost to audit compliance with this policy.**
9. STS is not responsible for multiple companies offering programs at the same time and/or addressing the same topic.
10. STS encourages organizations hosting industry symposia to evaluate their offered program and requests that the results of such evaluations be shared with the Society.

Logistics

1. Industry symposia will be scheduled by STS.
2. Organizations hosting industry symposia may use the full time allotted or a reduced amount of time, but **may not exceed the scheduled time without the Society's written approval.**

3. Space for industry symposia will be provided on a first-come, first-served basis and will only be assigned after the proposal is accepted by STS.
4. Sessions must be contained within the room assigned.
5. Audiovisual requirements are the responsibility of the industry symposium host.
6. Food functions must occur within the assigned activity schedule.
7. **All expenses associated with the activity, including room rental (if applicable), setup, cleanup, food and beverage (unless noted above), A/V, electrical, telephone, shipping, etc., are the sole responsibility of the industry symposium host.**

Promotion

1. **All promotional materials must be submitted to Samantha McCarthy at smccarthy@sts.org for STS approval. STS must review and approve all promotional materials produced in conjunction with an industry symposium (e.g., invitations, announcements, signs, flyers, website information) prior to their dissemination. STS has the right to reject such promotional materials at its sole discretion.**
2. A minimum of **5 business days** are required for STS review of promotional materials.
3. Promotional materials should not be pre-printed prior to approval. It is not the responsibility of STS to cover any costs associated with materials that have been pre-printed and are not approved.
4. Exhibit booth representatives may distribute invitations and other promotional material for the activity at their booth.
5. The STS name, logo, and other intellectual property may not be used on any industry symposium announcement, including email, sign, publication, or other material, without the prior written approval of STS.
6. All invitations, promotional materials, and other materials related to the activity, print or electronic, must include the following statement: ***"This industry symposium will be held in conjunction with an STS standalone educational activity. It is not part of the official STS scientific program."***
7. Industry symposia consisting in whole or in part of educational sessions require the following statement to be clearly and prominently displayed on the syllabus and on all promotional and other related materials, print or electronic: ***"Continuing Medical Education (CME) credit for this activity is not offered by STS."***

Benefits

1. This industry symposium option offers a limited opportunity to provide a customized activity marketed to surgeons and allied health care professionals who attend the STS meeting.
2. An invitation, created by an approved provider of the industry symposium, will be included in an email sent by STS to standalone activity registrants (subject to "Promotion" above).
3. All industry symposium providers may purchase [STS mailing list licenses and email blast communications](#).
4. All industry symposium providers can post a sign advertising the activity in a designated sign area, as well as outside the room in which the activity takes place.
5. While STS will undertake reasonable efforts to help avoid scheduling conflicts that might bear on attendance at approved industry symposia, it cannot guarantee nor be responsible for attendance at such activities consistent with the provider's expectations.

Violations and Sanctions

STS, at its sole discretion, reserves the right to revoke privileges for future programs of any sponsoring organization, supporting organization, or activity organizer involved in planning an industry symposium that does not comply with the rules and requirements set forth in this policy document.

Application Process

Information on approved industry symposia will be forwarded to the hotel. The hotel staff will confirm meeting space assignments with the primary contact noted on the application and will convey this information to STS. After notification of meeting room assignment, the sponsor of the industry symposium will work directly with the hotel to manage all meeting needs.

If final approval is not granted, STS will not be responsible for canceling any arrangements that may have been made by the applicant in connection with the proposed activity. In addition, STS will not be responsible for any costs incurred for the proposed activity.