



STS
2023

59th Annual Meeting of The Society of Thoracic Surgeons

JANUARY 21-23 | SAN DIEGO, CALIFORNIA

San Diego Convention Center

EXHIBITOR PROSPECTUS



sts.org



**The Society
of Thoracic
Surgeons**



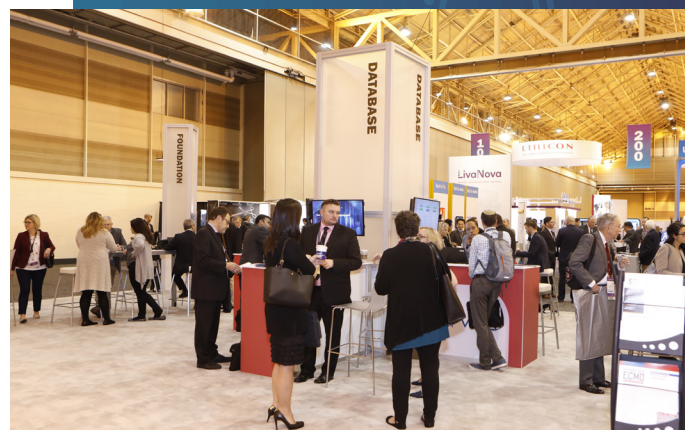
The Society
of Thoracic
Surgeons

An Extraordinary Experience Awaits


Join us and thousands of cardiothoracic surgery professionals in San Diego, California, for the **2023 STS Annual Meeting**.

As the world's largest organization representing thoracic and cardiothoracic surgeons, The Society of Thoracic Surgeons provides an Annual Meeting that offers you the best forum to display your products and services and interact with decision makers in the field.

The STS Annual Meeting is not only recognized for its educational innovation and world-renowned faculty, but also for the engaged attendees.



2021 Attendee Profile

2,732  **79%** have a role in the buying process for equipment and/or services*
Professional Registrants



60 Countries
Represented

17% International
Attendance  **83%** Domestic
Attendance

Who Attends



- Physicians
- Residents & Fellows
- Physician Assistants
- Nurse Practitioners
- Nurses
- Perfusionists
- Surgical Technicians
- Academic Researchers
- Medical Students



Exhibitor Information

The STS Exhibit Hall annually features approximately 130 exhibitors offering products and services related to cardiothoracic surgery. Exhibitors include medical device manufacturers, pharmaceutical and biotechnology companies, medical publishers, patient advocacy groups, and health care staffing organizations.

LOCATION

San Diego Convention Center

111 W Harbor Dr, San Diego, CA 92101
619-525-5000

Additional features in the Exhibit Hall

- Café
- Headshot Studio
- Jeopardy
- Reception and coffee breaks
- Scientific Posters
- Show Floor Suites
- Virtual Reality Theater

FLOORPLAN

A live floorplan for the 2023 meeting is available online at sts.org/exhibits beginning in March 2022.

DON'T DELAY

To secure your place at the STS 59th Annual Meeting & Exhibition, contact **Meagan Reichstein**, Exhibit Manager, at mreichstein@sts.org or 312-202-5838.



EXHIBITION SCHEDULE

Saturday, January 21, 2023
4:30 p.m. – 6:00 p.m.

Sunday, January 22, 2023
9:00 a.m. – 5:00 p.m.

Monday, January 23, 2023
9:00 a.m. – 1:30 p.m.

(All times noted here and elsewhere in this document are local time. Exhibition times are subject to change.)

BOOTH PRICING

10' x 10' inline booths
\$3,500

10' x 10' inline booths with a corner
\$3,750

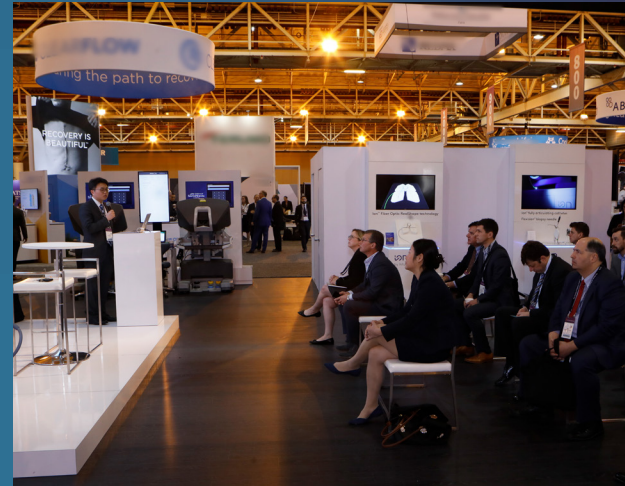
All island spaces per 100 square feet
\$4,000



Reserve Your Booth

for the 2023 STS Annual Meeting

Exhibit space applications are accepted through the online **Exhibitor Center**. If you previously exhibited at an STS Annual Meeting, you can use the same password. If you are a new exhibitor, you can create an account by clicking "My Account" in the left side navigation. Completion of your online application includes agreeing to the Society's "Exhibit Terms & Conditions."



Beyond the Booth

The following opportunities will be offered to exhibitors at the **STS 59th Annual Meeting**:

SHOW FLOOR SUITES

Utilize space in the Exhibit Hall for a private, quiet location to offer hands-on training sessions at any time during exhibition hours, display innovative new products, conduct business with clients, or meet with staff. Suites will be located in the Exhibit Hall and can be configured with a variety of dimensions based on your needs. All suites have an 8' tall hard wall and include basic carpet and furniture. Show Floor Suites are priced at \$35 per sq. ft.



INDUSTRY SYMPOSIA

Offer a program in conjunction with the STS 2023 in San Diego, California. This is an excellent opportunity to reach the cardiothoracic surgical team with important education regarding your company's current products, as well as products in development. These programs include educational activities, receptions, meal functions, investigator meetings, advisory boards, and focus groups.

BRANDING OPPORTUNITIES

Get your brand recognized by purchasing opportunities such as banners, clings, meter boards, and digital advertisements. Details will be released in summer 2022.

ADVERTISING ON STS.ORG

Promote your company's presence at the Annual Meeting by adding your message to the STS website home page—a frequent stop for cardiothoracic surgery professionals worldwide. The STS home page receives approximately 487,644 impressions annually. Two ad spaces in prominent locations are available and can be linked directly to your organization's website.



Beyond the Booth (cont.)

EMAIL BLAST COMMUNICATIONS

Share news about your company's products, services, or other information directly with STS members or Annual Meeting registrants by email. STS will distribute the pre-approved message on behalf of the sender.

MAILING LIST LICENSES

Purchase an STS membership or Annual Meeting registrant list license to mail STS-approved mailings such as a postcard or brochure. STS does not license, sell, or distribute attendees' phone/fax numbers or email addresses under any circumstance.

EDUCATIONAL GRANTS

Become a supporter of STS 2023 by providing an educational grant for this premier event in cardiothoracic surgery.

QUESTIONS?

If you have questions about these opportunities, contact **Samantha McCarthy**, Industry Relations Manager, at smccarthy@sts.org or 312-202-5869.



**The Society
of Thoracic
Surgeons**

Exhibitor Advisory Committee

Do you have ideas or suggestions for the upcoming **STS 59th Annual Meeting & Exhibition** in San Diego?

The Exhibitor Advisory Committee (EAC) was formed to represent you. The EAC comprises six exhibiting company representatives who meet with STS on behalf of all STS Annual Meeting exhibitors. EAC members provide STS with input and feedback as the Society further develops exhibit-focused procedures and services, delves into industry issues, and tries to better understand and address the challenges faced by today's industry professionals and companies.

Contact one of the STS EAC members today and make sure your voice is heard! For more information about the EAC, including bios for the current committee members identified below, visit sts.org/EAC.

Jessica Albright

*Manager, Meetings & Events
Cook Medical*

David Dann

*Principal Convention Specialist
Medtronic*

Amanda Holmes

*Marketing Specialist
Medistism USA*

Leslie Lupo

*Manager Trade Shows and Events,
Structural Heart
Abbott*

Debbie Ryan

*Medical Director
AstraZeneca*



About STS

Founded in 1964, The Society of Thoracic Surgeons is a not-for-profit organization representing more than 7,700 surgeons, researchers, and allied health care professionals worldwide who are dedicated to ensuring the best possible outcomes for surgeries of the heart, lungs, and esophagus, as well as other surgical procedures within the chest.

MISSION

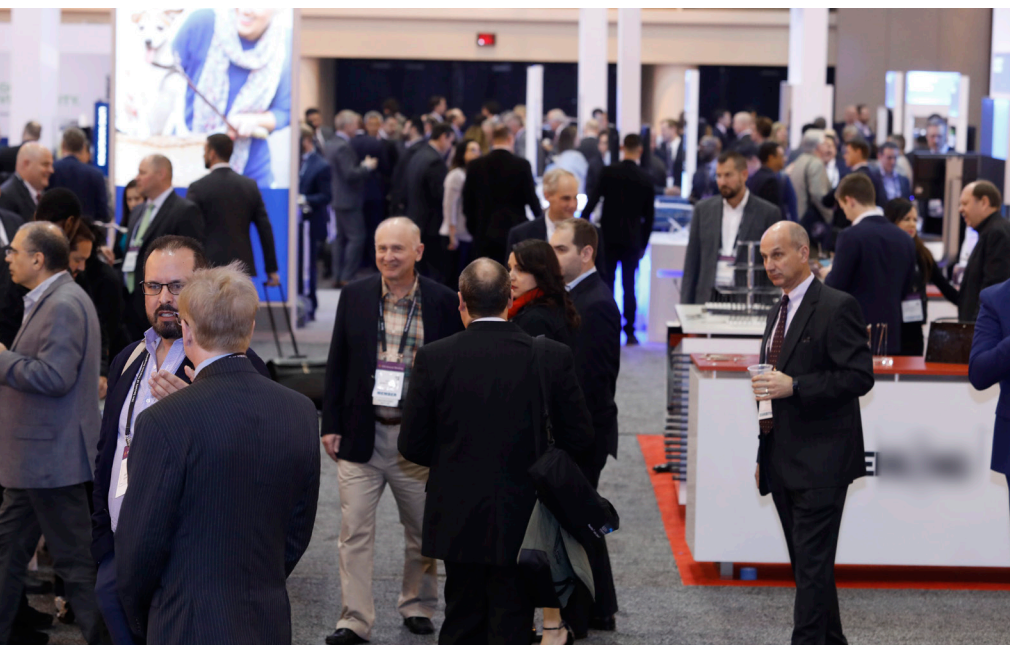
Advance cardiothoracic surgeons' delivery of the highest quality patient care through collaboration, education, research, and advocacy

VISION

Improving the lives of patients with cardiothoracic diseases

CORE VALUES

- Leadership
- Quality
- Diversity, Equity, and Inclusion
- Professionalism
- Innovation
- Collaboration



SAVE THE DATE!

Future STS Meetings

ANNUAL MEETINGS

STS 60th Annual Meeting

San Antonio, Texas
January 27-29, 2024

STS 61st Annual Meeting

Los Angeles, California
January 25-27, 2025

sts.org/meetings

STANDALONE COURSES

2022 STS Workshop on Robotic Cardiac Surgery

April 21-22, 2022
Atlanta, Georgia

2022 STS Coronary Conference

June 3-5, 2022
Ottawa, ON, Canada

2022 STS Structural Heart Symposium

August 19-20, 2022
Chicago, Illinois

19th Annual Perioperative and Critical Care Conference

September 8-10, 2022
Denver, Colorado

2022 STS Boot Camp

September 29-October 2, 2022
Chicago, Illinois

Advances in Quality & Outcomes: A Data Managers Meeting

October 26-October 28, 2022
Providence, Rhode Island



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