



BRANDING OPPORTUNITIES

Coffee Cup Sleeves

- \$4,000 (Save! Coffee Cups + Napkins \$5,500)
- Exclusive Opportunity

Put your company's message directly in front of attendees by adding your company logo to coffee cup sleeves. **Price includes production.**



Deadline to submit materials to STS: September 19, 2017

Food & Beverage Napkins

- \$3,000 (Save! Coffee Cups + Napkins \$5,500)
- Exclusive Opportunity

Provide napkins with your company logo at all locations located in the Exhibit Hall. **Price includes production.**



Deadline to submit materials to STS: September 19, 2017

Graphic Boards

- \$2,500 each
- 4 available

Standing advertisements—approximately 84" tall and 32" wide, single-sided—will be placed in high-traffic areas of the hotel, offering a great opportunity to promote your company's message. **Price does not include production.**



Deadline to submit materials to STS: September 19, 2017

Bag Inserts

- \$2,000 each
- 3 available

Be among the select few exhibitors to secure this highly visible opportunity! Exhibitor inserts are limited to three (no more than one per company), so your promotion will not be lost among a mass of paper. Conference bags are handed to all attendees at registration. **Price does not include production. Deadline to submit 300 inserts to STS: October 9, 2017**



OTHER OPPORTUNITIES

AQO Conference Registrant List License

Purchase a 2017 AQO registrant list license to send STS-approved mailings (fee \$500). STS does not license, sell, or distribute attendees' phone/fax numbers or e-mail addresses under any circumstance.

STS Membership List License

Purchase an STS membership mailing list license (fee: \$1,000), which consists of more than 7,300 names and postal mailing addresses, to send STS-approved mailings. STS does not license, sell, or distribute members' phone/fax numbers or e-mail addresses under any circumstance. Visit www.sts.org/membershipmailinglist for more information.

Educational Grant Support

Become a Benefactor of the AQO Conference by providing an unrestricted educational grant. Benefactors will be acknowledged in the notebook that will be given out at registration and on walk-in slides, signage, and an e-mail communication.

For more information on any of these opportunities, contact Samantha McCarthy, Industry Relations Manager, at smccarthy@sts.org or (312) 202-5869.

IMPORTANT INFORMATION

- All artwork, graphics, logos, signage, and promotional messages must be approved by the Society in advance of production.
- Please contact STS for all specifications. Dimensions provided in this catalog are approximate.
- All signed agreements are final. Cancellations are not accepted.
- All reasonable efforts will be made to preserve materials in their original condition; however, STS is not responsible for lost or damaged materials.
- Branding opportunities are available only to exhibitors of the AQO Conference. For more information on exhibiting at the Conference, contact Angel Law, STS Exhibit Manager, at alaw@sts.org or (312) 202-5838.
- In planning for branding opportunities in this catalog, please consider external guidelines and policies, such as the ACCME's "Standards for Commercial Support," PhRMA's "Code on Interaction with Healthcare Professionals," and AdvaMed's "Code of Ethics for Interactions with Healthcare Professionals."