

Advances in Quality & Outcomes: A Data Managers Meeting





Your Invitation to Exhibit

October 18-20, 2017

Palmer House A Hilton Hotel
Chicago, Illinois

ADVANCES IN QUALITY AND OUTCOMES (AQO) MEETING

The STS National Database is a world-renowned medical specialty clinical outcomes database composed of the Adult Cardiac Surgery Database, the Congenital Heart Surgery Database, and the General Thoracic Surgery Database.

Each year, The Society of Thoracic Surgeons hosts the AQO Meeting to provide data managers with the latest information on specification upgrades, as well as tips on practical application of data collection and achieving quality outcomes. Approximately 500 data managers from across the country attend the meeting. Data managers include nurses, cardiovascular coordinators, clinical analysts, quality managers, perfusionists, physician assistants, and surgery clinical reviewers.









STAND OUT AMONG YOUR COMPETITORS & PARTNERS

Increase your company's opportunity for personalized interactivity with attendees by exhibiting at the AQO Meeting. Session breaks take place in the exhibit area and have been scheduled so that attendees have plenty of time to visit your booth.

The intimate size of the AQO exhibition helps ensure that you will have quality access to meeting attendees.

Secure your company's space today by contacting Angel Law, STS Exhibit Manager, at alaw@sts.org or (312) 202-5838. A space application can be found on page 4.

EXHIBITORS AT PREVIOUS AQO MEETINGS

ARMUS Corporation

Axis Clinical Software, Inc

BayaTree CAOS, Inc

Cardiac Registry Support LLC

CardioAccess

CardioPulse

Cedaron Medical, Inc.

Covidien

DASpecialists, LLC

GE Healthcare

Heartbase, Inc

LUMEDX

Q-Centrix

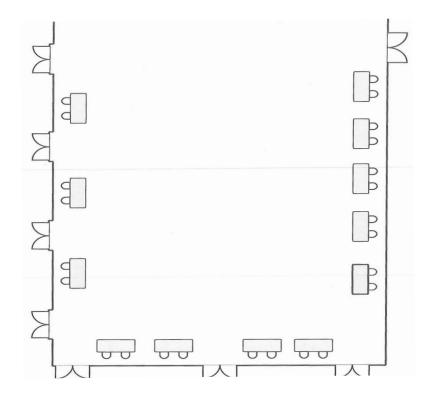
Somanetics Corporation

Velos, Inc

EXHIBIT HOURS

Wednesday, Oct. 18 7:30 a.m. - 3:30 p.m. Thursday, Oct. 19 7:30 a.m. - 3:30 p.m. Friday, Oct. 20 7:30 a.m. - 12:00 p.m.

AQO EXHIBTION FLOOR PLAN



Palmer House

Booths will be assigned on a first-come, first-served basis. Complete and return your exhibit space application immediately to capitalize on this exciting opportunity. If you have questions or need additional information, please contact Angel Law at alaw@sts.org or (312) 202-5838.



APPLICATION FOR EXHIBIT SPACE

Advances in Quality & Outcomes: A Data Managers Meeting October 18-20, 2017

Palmer House A Hilton Hotel 17 E. Monroe Street Chicago, IL 60603

Application Deadline: Fri	aay, September 8, 2017	otwoon	(barainaftar called "Exhibitar"), and Tha
Application to exhibit dated, 2017, by and between Society of Thoracic Surgeons (hereinafter called "STS").			(Herematter called Exhibition), and the
2017, the undersigned here Exhibitor and STS. Terms a	by makes this application for exl nd conditions in this Application	hibit space, which when and in the following Exhi	the Palmer House, Chicago, IL, October 18-20, accepted by STS, becomes a contract between bit Space Rules & Regulations, as well as those S, are a material part of this contract.
EXHIBITOR INFORMATION	N:		
Company Name			
Mailing Address			
City	State	z ZII	P/Postal Code
Contact Name	Title		
Telephone Number	Fax Number	E-mail Addr	ess
Authorized Signature			
BADGE INFORMATION (in	dicate company representatives	for your two compliment	ary exhibitor badges):
1. Name		E-mail Address	
2. Name		E-mail Address	
PAYMENT INFORMATION:	(Exhibit space fee is \$1,750.00))	
Check (made payable	to The Society of Thoracic Surg	geons) in the amount of \$	1,750.00
Charge our credit card	d in the amount of \$1,750.00 □ A	American Express □ \	′ISA □ MasterCard
Credit Card #:			/ Day Year
Card Holder Name:	Signature		Day Year

Please fax completed form with credit card information to (312) 268-7469 or mail with check to The Society of Thoracic Surgeons, PO Box 809308, Chicago, IL 60680-9308. Contact Angel Law at (312) 202-5838 or alaw@sts.org with any questions. Space is assigned on a first-come, first-served basis. The Exhibitor is responsible for 100% of the exhibit fee unless the event is canceled.

Advances in Quality & Outcomes: A Data Managers Meeting

October 18-20, 2017

Rules & Regulations

Exhibit Space

1. General

These Rules & Regulations apply to the Advances in Quality & Outcomes (AQO) Meeting, to be held at the Palmer House, October 18-20, 2017 (the "Exhibition"). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting and Exhibition.

The word "Exhibitor" used herein shall mean a company or organization that has entered into a contract ("Contract") with the Society for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

2. Exhibit Space Includes

- 2 complimentary exhibitor badges
- 1 6' x 30"skirted table
- 2 chairs
- 1 sign listing company name
- 1 standard electrical hookup

3. Exhibit Dates and Hours

The exhibit area will be open Wednesday, October 18, 2017, from 7:30 a.m. to 3:30 p.m., Thursday, October 19, 2017, from 7:30 a.m. to 3:30 p.m., and Friday, October 20, 2017, from 7:30 a.m. to 12:00 p.m., local time.

4. Setup and Teardown of Exhibits

Space is assigned on a first-come, first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 6:30 a.m. on Wednesday, October 18, 2017, and must be completed by 7:30 a.m. that same day. If an Exhibitor is not set up by that time, the Society reserves the right to reassign the space to another Exhibitor or make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 12:00 p.m. on Friday, October 20, 2017, and must be completed by 1:30 p.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown of exhibits

may not begin prior to 12:00 p.m. on Friday, October 20, 2017.

5. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with the Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

6. Special Effects and Giveaways

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.
- Distribution of refreshments or other products for consumption on the premises, with the exception of water, will not be permitted unless explicitly approved by the Society.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

7. Exhibit Space Construction and Arrangement

- All exhibit materials are to be confined to the tabletop provided.
- Only informational/educational papers, promotional pieces, or small equipment items that fit on a
- 6'x 30" table and/or items that do not exceed 6' in height will be allowed; 6' begins from the tabletop.
- One rollup floor banner is permitted to be displayed behind the tabletop and must be placed parallel to the tabletop; measurements not to exceed 34"w x 86"h x 14"d (final placement of rollup floor banner is subject to the Society's approval onsite).
- Exhibitors may not use racks, stands, bins, or other point-of-purchase materials unless they can be confined to the table.
- Limited quantities of extra handout materials may be stored underneath the display table. Nothing may be kept on or under the table overnight.

- · Flammable materials are not allowed.
- · Simulators are not allowed at any time.
- Animal or human tissue is not allowed at any time.

8. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of Chicago ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims. liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, quests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, the Palmer House, and their respective officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society. the Palmer House Hilton, or their officers, directors, agents, or employees.

During the exhibition, including installation and removal period, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A on pages 7-8, incorporated herein and made part of these Rules & Regulations. The Society and the Palmer House must be named as additional insureds, on a primary and non-contributory basis on all liability insurance excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, the Palmer House, and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event that any part of the Exhibition Hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of

the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

9. Noise Level

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

10. Registration and Badges

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

Additional exhibitor badges (beyond the two complimentary badges) may be purchased separately. There will be a charge of \$100 for each badge over the complimentary allotment.

11. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

THE SOCIETY OF THORACIC SURGEONS ADVANCES IN QUALITY & OUTCOMES: A DATA MANAGERS MEETING CHICAGO, IL OCTOBER 2017 EXHIBITOR'S INSURANCE REQUIREMENTS EXHIBIT A

General Requirement	Specific Requirement	
GENERAL LIABILITY		
Insurance Amount	\$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal/Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person)	
Scope of Coverage	Premises/Operations, Products and Products/Completed Operations	
Form	Pccurrence (not claims made)	
Per Project Aggregate		
Primary and Non- Contributory	With The Society of Thoracic Surgeons, the Palmer House Hilton	
Additional Insured	The Society of Thoracic Surgeons, the Palmer House Hilton	
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, the Palmer House Hilton	
Evidence of Insurance	Certificate of Insurance	
Insurer's A.M. Best's Rating	A,X or better	
Personal Property, Tools & Mobile Equipment	Limit adequate to cover equipment on site	

AUTOMOBILE LIABILITY		
Combined Single Limit	\$1,000,000	
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, the Palmer House Hilton	
Additional Insured	The Society of Thoracic Surgeons, the Palmer House Hilton	
Evidence of Insurance	Certificate of Insurance	
Insurer's A.M. Best's Rating	A,X or better	
Primary and Non- Contributory	With The Society of Thoracic Surgeons, the Palmer House Hilton	

WORKERS COMPENSATION/EMPLOYERS LIABILITY		
Limits	\$1,000,000/\$1,000,000/\$1,000,000	
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, the Palmer House Hilton	
Alternate Employers Endorsement in favor of	The Society of Thoracic Surgeons	
Evidence of Insurance	Certificate of Insurance	
Insurer's A.M. Best's Rating	A,X or better	

UMBRELLA LIABILITY	
Insurance Amount	\$10,000,000 Each Occurence \$10,000,000 Aggregate
Additional Insured	The Society of Thoracic Surgeons, the Palmer House Hilton
Follow form Primary Auot & General Liability	
Evidence of Insurance	Certificate of Insurance, and we reserve the right to request policies or endorsements for our review.