

# STS 2024



## The 60th Annual Meeting of The Society of Thoracic Surgeons

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January 27-29, 2024 | San Antonio, Texas  
Henry B. González Convention Center

### EXHIBITOR PROSPECTUS



The Society  
of Thoracic  
Surgeons

# An Extraordinary Experience Awaits

Join STS and thousands of cardiothoracic surgery professionals in San Antonio, Texas, for the 2024 STS Annual Meeting.

As the world's largest organization representing thoracic and cardiothoracic surgeons, The Society of Thoracic Surgeons provides an Annual Meeting that offers you the best forum to display your products and services and interact with decision makers in the field.

The STS Annual Meeting is not only recognized for its educational innovation and world-renowned faculty, but also for the engaged attendees.



## The Society of Thoracic Surgeons



## 2023 Attendee Profile

**1,966**  **79%** have a role in the buying process for equipment and/or services\*  
professional registrants

**TOP 5** countries with the most attendees

United States, Canada, South Korea, Mexico, and Japan



**46** Countries Represented

**13%**  **87%**  
International Attendance Domestic Attendance



## WHO ATTENDS



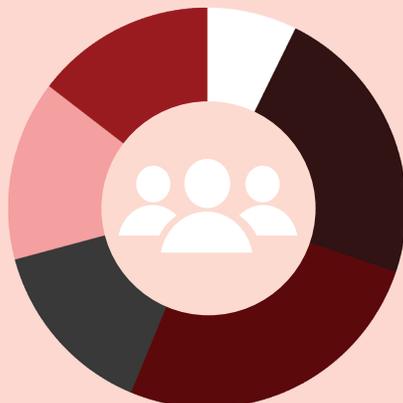
- Physicians
- Residents & Fellows
- Physician Assistants



- Nurse Practitioners
- Nurses
- Perfusionists



- Surgical Technicians
- Academic Researchers
- Medical Students



### Attendees' Years in Practice

- 14% <5 years
- 14% 5-9 years
- 14% 10-14 years
- 25% 15-24 years
- 22% 25-34 years
- 7% ≥35 years

## Exhibitor Information

The STS Exhibit Hall annually features approximately 130 exhibitors offering products and services related to cardiothoracic surgery. Exhibitors include medical device manufacturers, pharmaceutical and biotechnology companies, medical publishers, patient advocacy groups, and health care staffing organizations.

### LOCATION

**Henry B. González Convention Center**  
900 E Market St, San Antonio, TX 78205  
210-207-8500

### Additional features in the Exhibit Hall

- Café
- Product Theaters
- Headshot Studio — **Free to attendees!**
- Reception and breaks with complimentary food and drinks
- E-Posters
- Show Floor Suites

### FLOORPLAN

A live floorplan for the 2024 meeting is available online at [sts.org/exhibits](https://sts.org/exhibits).

### EXHIBITION SCHEDULE

Saturday, January 27, 2024  
9:00 a.m. – 6:15 p.m.

Sunday, January 28, 2024  
9:30 a.m. – 5:15 p.m.

Monday, January 29, 2024  
9:00 a.m. – 1:00 p.m.

(All times noted here and elsewhere in this document are local time. Exhibition times are subject to change.)

### BOOTH PRICING

10' x 10' inline booths  
\$3,500

10' x 10' inline booths with a corner  
\$3,750

All island spaces per 100 square feet  
\$4,000



### Don't Delay

To secure your place at the STS 60th Annual Meeting & Exhibition, contact Meagan Reichstein, Exhibit Manager, at [mreichstein@sts.org](mailto:mreichstein@sts.org) or 312-202-5838.

# RESERVE YOUR BOOTH

## for the 2024 STS Annual Meeting

Exhibit space applications are accepted through the online Exhibitor Center. If you previously exhibited at an STS Annual Meeting, you can use the same password. If you are a new exhibitor, you can create an account by clicking “My Account” in the left side navigation. Completion of your online application includes agreeing to the Society’s Exhibit Terms & Conditions.



## Beyond the Booth

The following opportunities will be offered to exhibitors at the STS 60th Annual Meeting:

### SHOW FLOOR SUITES

Utilize space in the Exhibit Hall for a private, quiet location to offer hands-on training sessions at any time during exhibition hours, display innovative new products, conduct business with clients, or meet with staff. Suites will be in the Exhibit Hall and can be configured with a variety of dimensions based on your needs. All suites have an 8’ tall hard wall and include basic carpet and furniture. Show Floor Suites are priced at \$35 per sq. ft.

### INDUSTRY SYMPOSIA

Offer a program in conjunction with the STS 2024 in San Antonio, Texas. This is an excellent opportunity to reach the cardiothoracic surgical team with important education regarding your company’s current products, as well as products in development. These programs include educational activities, receptions, meal functions, investigator meetings, advisory boards, and focus groups.

### SPONSORSHIP GALLERY

Get your brand recognized by purchasing additional opportunities to promote your brand such as banners, clings, meter boards, digital advertisements, mailing list licenses, and email blasts. Details will be released in summer 2023.

### EDUCATIONAL GRANTS

Become a supporter of STS 2024 by providing an educational grant for this premier event in cardiothoracic surgery. Supporters will receive a variety of acknowledgments.



**SAVE THE DATE!**

# Future STS Meetings

## ANNUAL MEETINGS

STS 61st Annual Meeting

**January 25-27, 2025**

Los Angeles, California

## STANDALONE COURSES

Leadership Institute

**March 23, 2023 – January 26, 2024**

Hybrid

Workshop on Robotic Thoracic Surgery

**April 20-21, 2023**

Atlanta, Georgia

Coronary Conference

**June 3-4, 2023**

Miami, Florida

Boot Camp

**August 24-27, 2023**

Chicago, Illinois

[STS.ORG/MEETINGS](https://sts.org/meetings)

## QUESTIONS?

If you have questions or ideas about these opportunities, contact **Samantha McCarthy**, *Industry Relations Manager*, at [smccarthy@sts.org](mailto:smccarthy@sts.org) or 312-202-5869.



## About STS

Founded in 1964, The Society of Thoracic Surgeons is a not-for-profit organization representing more than 7,800 surgeons, researchers, and allied health care professionals worldwide who are dedicated to ensuring the best possible outcomes for surgeries of the heart, lungs, and esophagus, as well as other surgical procedures within the chest.

### MISSION

Advance cardiothoracic surgeons' delivery of the highest quality patient care through collaboration, education, research, and advocacy

### VISION

Improving the lives of patients with cardiothoracic diseases

### CORE VALUES

- Leadership
- Quality
- Diversity, Equity, and Inclusion
- Professionalism
- Innovation
- Collaboration



**The Society  
of Thoracic  
Surgeons**