

STS 2024



The 60th Annual Meeting of The Society of Thoracic Surgeons

January 27-29, 2024 | San Antonio, Texas

Henry B. González Convention Center

EXHIBITOR PROSPECTUS



**The Society
of Thoracic
Surgeons**

An Extraordinary Experience Awaits

Join STS and thousands of cardiothoracic surgery professionals in San Antonio, Texas, for the 2024 STS Annual Meeting.

As the world's largest organization representing thoracic and cardiothoracic surgeons, The Society of Thoracic Surgeons provides an Annual Meeting that offers you the best forum to display your products and services and interact with decision makers in the field.

The STS Annual Meeting is not only recognized for its educational innovation and world-renowned faculty, but also for the engaged attendees.

2023 Attendee Profile

1,966  **79%** have a role in the buying process for equipment and/or services*
professional registrants

TOP 5 countries with the most attendees

United States, Canada, South Korea, Mexico, and Japan



The Society of Thoracic Surgeons



46 Countries Represented

13%  **87%**
International Attendance Domestic Attendance

WHO ATTENDS



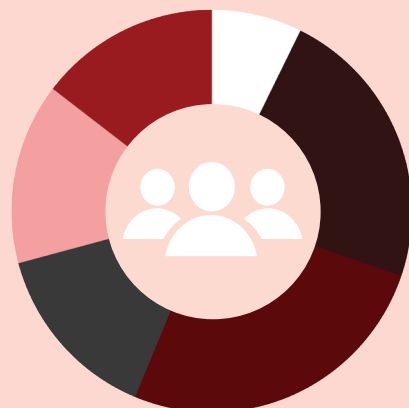
- Physicians
- Residents & Fellows
- Physician Assistants



- Nurse Practitioners
- Nurses
- Perfusionists



- Surgical Technicians
- Academic Researchers
- Medical Students



Attendees' Years in Practice

- 14% <5 years
- 14% 5-9 years
- 14% 10-14 years
- 25% 15-24 years
- 22% 25-34 years
- 7% ≥35 years

Exhibitor Information

The STS Exhibit Hall annually features approximately 130 exhibitors offering products and services related to cardiothoracic surgery. Exhibitors include medical device manufacturers, pharmaceutical and biotechnology companies, medical publishers, patient advocacy groups, and health care staffing organizations.

LOCATION

Henry B. González Convention Center
900 E Market St, San Antonio, TX 78205
210-207-8500

Additional features in the Exhibit Hall

- Café
- Product Theaters
- Headshot Studio — **Free to attendees!**
- Reception and breaks with complimentary food and drinks
- E-Posters
- Show Floor Suites

FLOORPLAN

A live floorplan for the 2024 meeting is available online at sts.org/exhibits.

EXHIBITION SCHEDULE

Saturday, January 27, 2024
9:00 a.m. – 6:15 p.m.

Sunday, January 28, 2024
9:30 a.m. – 5:15 p.m.

Monday, January 29, 2024
9:00 a.m. – 1:00 p.m.

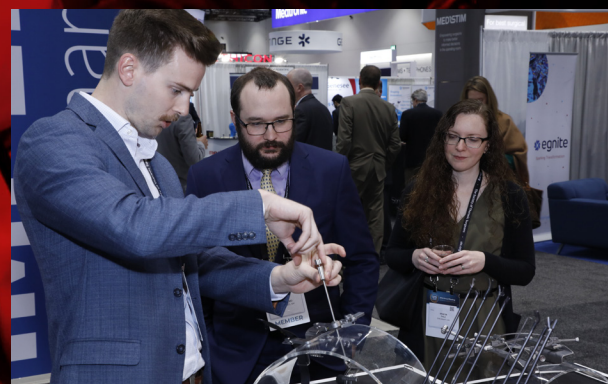
(All times noted here and elsewhere in this document are local time. Exhibition times are subject to change.)

BOOTH PRICING

10' x 10' inline booths
\$3,500

10' x 10' inline booths with a corner
\$3,750

All island spaces per 100 square feet
\$4,000



Don't Delay

To secure your place at the STS 60th Annual Meeting & Exhibition, contact Meagan Reichstein, Exhibit Manager, at mreichstein@sts.org or 312-202-5838.

RESERVE YOUR BOOTH

for the 2024 STS Annual Meeting

Exhibit space applications are accepted through the online Exhibitor Center. If you previously exhibited at an STS Annual Meeting, you can use the same password. If you are a new exhibitor, you can create an account by clicking “My Account” in the left side navigation. Completion of your online application includes agreeing to the Society’s Exhibit Terms & Conditions.



Beyond the Booth

The following opportunities will be offered to exhibitors at the STS 60th Annual Meeting:

SHOW FLOOR SUITES

Utilize space in the Exhibit Hall for a private, quiet location to offer hands-on training sessions at any time during exhibition hours, display innovative new products, conduct business with clients, or meet with staff. Suites will be in the Exhibit Hall and can be configured with a variety of dimensions based on your needs. All suites have an 8' tall hard wall and include basic carpet and furniture. Show Floor Suites are priced at \$35 per sq. ft.

INDUSTRY SYMPOSIA

Offer a program in conjunction with the STS 2024 in San Antonio, Texas. This is an excellent opportunity to reach the cardiothoracic surgical team with important education regarding your company’s current products, as well as products in development. These programs include educational activities, receptions, meal functions, investigator meetings, advisory boards, and focus groups.

SPONSORSHIP GALLERY

Get your brand recognized by purchasing additional opportunities to promote your brand such as banners, clings, meter boards, digital advertisements, mailing list licenses, and email blasts. Details will be released in summer 2023.

EDUCATIONAL GRANTS

Become a supporter of STS 2024 by providing an educational grant for this premier event in cardiothoracic surgery. Supporters will receive a variety of acknowledgments.



SAVE THE DATE!

Future STS Meetings

ANNUAL MEETINGS

STS 61st Annual Meeting

January 25-27, 2025

Los Angeles, California

STANDALONE COURSES

Leadership Institute

March 23, 2023 – January 26, 2024

Hybrid

Workshop on Robotic Thoracic Surgery

April 20-21, 2023

Atlanta, Georgia

Coronary Conference

June 3-4, 2023

Miami, Florida

Boot Camp

August 24-27, 2023

Chicago, Illinois

[STS.ORG/MEETINGS](https://sts.org/meetings)

QUESTIONS?

If you have questions or ideas about these opportunities, contact **Samantha McCarthy**, *Industry Relations Manager*, at smccarthy@sts.org or 312-202-5869.



About STS

Founded in 1964, The Society of Thoracic Surgeons is a not-for-profit organization representing more than 7,800 surgeons, researchers, and allied health care professionals worldwide who are dedicated to ensuring the best possible outcomes for surgeries of the heart, lungs, and esophagus, as well as other surgical procedures within the chest.

MISSION

Advance cardiothoracic surgeons' delivery of the highest quality patient care through collaboration, education, research, and advocacy

VISION

Improving the lives of patients with cardiothoracic diseases

CORE VALUES

- Leadership
- Quality
- Diversity, Equity, and Inclusion
- Professionalism
- Innovation
- Collaboration



**The Society
of Thoracic
Surgeons**