An Extraordinary Experience Awaits

Join us and more than 4,300 registrants—including approximately 2,200 cardiothoracic surgery professionals—from 60 countries in Fort Lauderdale, Florida, for the 2018 STS Annual Meeting.

As the world’s largest organization representing thoracic and cardiovascular surgeons, the Society provides an Annual Meeting that offers you the best forum to display your products and services and interact with the decision makers in the field.

The STS Annual Meeting is not only recognized for its educational innovation and world-renowned faculty, but also for its engaged and very active attendees. In fact, virtually every single attendee visits the exhibit hall at least once, and most visit at least 3 times during the Annual Meeting!

Exhibitor Information

The STS Exhibit Hall annually features approximately 150 exhibitors offering products and services related to cardiothoracic surgery. Exhibitors include medical device manufacturers, pharmaceutical and biotechnology companies, medical publishers, patient advocacy groups, and health care staffing organizations.

2018 Venue
Greater Fort Lauderdale/Broward County Convention Center
1950 Eisenhower Blvd, Fort Lauderdale, FL 33316

Floor Plan
A live floor plan for the 2018 meeting will be available online at www.sts.org/exhibits, beginning in late January 2017.

Note: The floor plan is subject to change pending fire marshal approval.

INTERNATIONAL MEETING SCOPE

60 countries represented at the STS Annual Meeting

30% of professional attendees from outside the US

Top 5 Countries with the Most Attendees

1 United States
2 Japan
3 Canada
4 South Korea
5 United Kingdom
Exhibit space applications are accepted online at www.sts.org/exhibits. If you previously have exhibited at an STS Annual Meeting, you can use the same login and password. If you are a new exhibitor, you can create a login though the link on the bottom, right-hand side. Completion of your online application includes agreeing to the Society’s Exhibit Rules & Regulations.

**Assignment of Booth Space**

Booth space for the 2018 Annual Meeting will be assigned to 2017 Annual Meeting exhibitors using a Priority Point System. Assignments begin on Sunday, January 22, 2017. After the 2017 STS Annual Meeting, Exhibitor applications received from prospective exhibitors will be recorded in order of their receipt.

While the Society attempts to accommodate exhibitor location and other preferences, such accommodations cannot be guaranteed. In the event of a conflict regarding space or other material conditions, the Society shall have the right to assign space to the exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the period of exhibition.

**Exhibition Schedule**

Sunday, January 28, 2018 — 4:30 p.m. – 6:30 p.m.
Monday, January 29, 2018 — 9:00 a.m. – 4:30 p.m.
Tuesday, January 30, 2018 — 9:00 a.m. – 3:30 p.m.

(All times noted here and elsewhere in this document are Eastern Time. Exhibition times are subject to change.)

**Installation & Removal of Exhibits**

Installation of exhibits will commence on Thursday, January 25, 2018, at 8:00 a.m. All exhibits must be fully installed by 5:00 p.m., Saturday, January 27, 2018. After this hour, no installation work will be permitted without special permission from the Society. All exhibits must remain intact and staffed until 3:30 p.m., Tuesday, January 30, 2018, and may not be dismantled or removed until that time. Exhibits should be packed and ready to move no later than 2:00 p.m., Wednesday, January 31, 2018.

**Booth Pricing**

<table>
<thead>
<tr>
<th>SPACES AVAILABLE</th>
<th>ON OR BEFORE March 1, 2017</th>
<th>AFTER March 1, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ inline booths</td>
<td>$3,050</td>
<td>$3,150</td>
</tr>
<tr>
<td>10’ x 10’ inline booths with a corner</td>
<td>$3,200</td>
<td>$3,300</td>
</tr>
<tr>
<td>All island spaces per 100 square feet</td>
<td>$3,350</td>
<td>$3,450</td>
</tr>
</tbody>
</table>

**Cancelation and Deposits**

Cancelation of exhibit space must be directed in writing to the Society. The following rules apply:

- If an exhibitor cancels or downsizes on or before April 14, 2017, the exhibitor will not forfeit any portion of the 50% deposit. However, if an exhibitor cancels or downsizes April 15–June 8, 2017, a processing fee equal to 5% of the total cost of the previously contracted booth space will apply.

- If an exhibitor cancels or downsizes June 9–August 18, 2017, the exhibitor will forfeit the 50% deposit on total contracted booth space.

- If an exhibitor cancels or downsizes after August 18, 2017, the exhibitor will be responsible for 100% payment of the total contracted exhibit space. No refunds will be issued after August 18, 2017.

For more information, contact Angel Law, Exhibit Manager, at alaw@sts.org or (312) 202-5838.
The following opportunities will be offered to exhibitors at the STS 54th Annual Meeting:

**Multipurpose Suites**
Utilize space in the Exhibit Hall for a private, quiet location to conduct business with clients, display innovative new products, offer hands-on training sessions, or meet with your staff. Suites will be located along the interior perimeter of the Exhibit Hall and can be configured to a variety of dimensions based on your needs. All suites have an 8’ tall hardwall and include basic carpet and furniture. Multipurpose Suites are priced at $31.50 per sq. ft.

**Industry-Sponsored Satellite Activities**
Your company can offer a program in conjunction with the STS 54th Annual Meeting in Fort Lauderdale, Florida. This is an excellent opportunity for you to reach the cardiothoracic surgical team with important education regarding your company’s current products, as well as products in development. These programs include educational activities, receptions, meal functions, investigator meetings, and focus groups.

**Branding Opportunities**
Get your brand recognized by purchasing branding opportunities such as banners, elevator clings, graphic boards, and convention bag inserts. Details will be forthcoming in summer 2017.

**Educational Grants**
Become a Platinum ($50,000 and above), Gold ($25,000-$49,999), or Silver ($10,000-$24,999) benefactor of the STS 54th Annual Meeting by providing an educational grant for this premier event in cardiothoracic surgery. Benefactors will receive a variety of acknowledgments based on the support level provided, including invitations to the STS President’s VIP Reception on Sunday evening, January 28, 2018 (for Platinum supporters only).

If you have questions or ideas about these opportunities, please contact Samantha McCarthy, Industry Relations Manager, at smccarthy@sts.org or (312) 202-5869.

---

**STS ANNUAL MEETING REGISTRATION 2016**

<table>
<thead>
<tr>
<th>Total Registrants</th>
<th>Professional Registrants</th>
<th>Exhibitor Registrants</th>
<th>Other Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,376</td>
<td>2,211</td>
<td>1,710</td>
<td>455</td>
</tr>
</tbody>
</table>

**Professional Attendees Visit the Exhibit Hall**

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>98%</td>
<td>visit at least once</td>
</tr>
<tr>
<td>54%</td>
<td>visit 3-5 times</td>
</tr>
<tr>
<td>28%</td>
<td>visit 1-2 times</td>
</tr>
<tr>
<td>16%</td>
<td>visit at least 6 times</td>
</tr>
</tbody>
</table>

58% of attendees who considered purchases at the 2016 Annual Meeting reported that time spent on the exhibit floor helped in their decision-making process.
Do you have ideas or suggestions for the upcoming STS 54th Annual Meeting & Exhibition in Fort Lauderdale? The Exhibitor Advisory Committee (EAC) was formed to represent you. The EAC comprises six exhibiting company representatives who meet with STS on behalf of all STS Annual Meeting exhibitors. EAC members provide STS with input and feedback as the Society further develops exhibit-focused procedures and services, delves into industry issues, and tries to better understand and address the challenges faced by today’s industry professionals and companies. Contact one of the STS EAC members today and get your voice heard! For more information about the EAC, including bios for the current Committee members identified below, please visit www.sts.org/EAC.

**Barry Anis**
Trade Show Specialist II
Getinge Group

**Michelle Bywater**
Director, Global Congress & Events
Edwards Lifesciences

**Jennifer Cobian**
Exhibits Manager
Scanlan International

**Jeffrey Pellicio**
Marketing & Communications Manager
LivaNova

**Rob Skuras**
Supervisor, Marketing Communications
Terumo Cardiovascular

**Diane Wicks**
President & Owner
Nadia International, Inc.

---

**Don’t Delay**

To secure your place at the STS 54th Annual Meeting & Exhibition, contact Angel Law, Exhibit Manager, at alaw@sts.org or (312) 202-5838.

---

**Future Meetings**

**STS 55th Annual Meeting**
San Diego, California
January 26-30, 2019

**STS 56th Annual Meeting**
New Orleans, Louisiana
January 25-29, 2020
Greater Fort Lauderdale/Broward County Convention Center
Florida

EXHIBITION DATES:
January 28-30, 2018

MEETING DATES:
January 27-31, 2018

Hotels:
- B Ocean Resort
- Embassy Suites
- Hyatt Pier 66
- Lago Mar
- Renaissance
- Courtyard
- Hilton Marina
- Hyatt Place
- Marriott Harbor Beach
- Westin Beach Resort