



**The Society  
of Thoracic  
Surgeons**

# Symposium on **Robotic Thoracic Surgery**

**May 18-19, 2018**  
Chicago, IL

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## **COURSE DIRECTORS**

Inderpal S. Sarkaria, Pittsburgh, PA

Abbas E. Abbas, Philadelphia, PA

Michael J. Weyant, Aurora, CO

## **EXHIBITOR PROSPECTUS**

[sts.org/roboticthoracic](http://sts.org/roboticthoracic)



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## About the Conference

The STS Symposium on Robotic Thoracic Surgery is designed to provide surgeons and their teams with a detailed overview for launching a successful robotic thoracic surgery program within a hospital setting. Led by experts in the field, emphasis will be placed on the specific procedural and technical steps required when using a robot for pulmonary, mediastinal, and esophageal operations. Additionally, sessions will address proper prerequisites, individual and team skills, supplies and equipment, training, administrative elements, and team requirements.

Featuring didactic lectures, case demonstrations, and hands-on robotic simulation stations, this 1.5-day Symposium will help provide the knowledge and expertise needed to develop treatment plans and perform robotic thoracic surgical procedures. Attendees will be exposed to the latest techniques for performing these procedures with the aid of a robot.

## Stand Out Among Your Competitors & Partners

Increase your company's opportunity for personalized interactivity with attendees by exhibiting at the STS Symposium on Robotic Thoracic Surgery. Four breaks take place in the exhibit area and so that attendees have time to visit you.

The intimate size of the exhibition will help ensure that you have quality access to meeting attendees. Secure your company's space today by contacting Angel Law, STS Exhibit Manager, at [alaw@sts.org](mailto:alaw@sts.org) or 312-202-5838. An exhibit space application can be found on page 3.

## 2018 Venue

Swissôtel Chicago  
323 E Upper Wacker Dr, Chicago, IL 60601

The exhibit area will be located in the Lucerne Foyer on the Ballroom Level of the Swissôtel Chicago.

## Exhibition Schedule

Friday, May 18, 2018	7:00 a.m. – 3:30 p.m.
Saturday, May 19, 2018	7:00 a.m. – 10:00 a.m.

## Break Schedule

Friday, May 18	9:00 a.m. – 9:20 a.m. 10:40 a.m. – 11:00 a.m. 2:45 p.m. – 3:05 p.m.
Saturday, May 19	9:20 a.m. – 9:40 a.m.



## APPLICATION FOR EXHIBIT SPACE

### STS Symposium on Robotic Thoracic Surgery May 18-19, 2018 • Chicago, IL • Swissôtel Chicago

Application to exhibit dated \_\_\_\_\_, 2018, by and between \_\_\_\_\_ (hereinafter called "Exhibitor") and The Society of Thoracic Surgeons (hereinafter called "STS").

In accordance with the terms and conditions governing exhibits at the STS Symposium on Robotic Thoracic Surgery at the Swissôtel Chicago, Chicago, IL, May 18-19, 2018, the undersigned hereby makes this application for exhibit space, which, when accepted by STS, becomes a contract between Exhibitor and STS. Terms and conditions listed in this Application and in the following Exhibit Space Rules & Regulations, as well as those conditions under which exhibit space in the Swissôtel Chicago is leased to STS, are a material part of this contract.

#### **COMPANY INFORMATION**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP Code

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Authorized Signature

#### **BADGE INFORMATION** (Indicate company representatives for your three complimentary exhibitor badges.)

\_\_\_\_\_  
1. Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
2. Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
3. Name

\_\_\_\_\_  
Email Address

#### **Additional Badges** (Additional badges are \$100 per person.)

\_\_\_\_\_  
1. Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
2. Name

\_\_\_\_\_  
Email Address

#### **PAYMENT INFORMATION** (Exhibit space fee: \$5,000.00)

\_\_\_\_ Check (made payable to The Society of Thoracic Surgeons) in the amount of \$5,000.00

\_\_\_\_ Credit card charge in the amount of \$5,000.00 ☐ American Express ☐ VISA ☐ MasterCard

Credit Card #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Please fax completed form with credit card information to 312-268-7469 or mail with check to The Society of Thoracic Surgeons, PO Box 809308, Chicago, IL 60680-9308.** Contact Angel Law at 312-202-5838 or [alaw@sts.org](mailto:alaw@sts.org) with any questions. Space is assigned on a first-come, first-served basis. The Exhibitor is responsible for 100% of the exhibit fee unless the event is canceled.

**(FOR OFFICE USE ONLY)**

Assigned Booth No.: \_\_\_\_\_

Cost of Booth(s): \$ \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Accepted by The Society of Thoracic Surgeons

\_\_\_\_\_  
Exhibit Manager/Director of Meetings & Conventions

\_\_\_\_\_  
Date

# STS Symposium on Robotic Thoracic Surgery

May 18-19, 2018

## Rules & Regulations

### Exhibit Space

#### 1. General

These Rules & Regulations apply to the Symposium on Robotic Thoracic Surgery, to be held at the Swissôtel Chicago, May 18-19, 2018 (the "Exhibition"). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting and Exhibition.

The word "Exhibitor" used herein shall mean a company or organization that has entered into a contract ("Contract") with the Society for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

#### 2. Exhibit Space Includes

- 2 complimentary exhibitor badges
- 1 6' x 30" skirted table
- 2 chairs
- 1 sign listing company name
- 1 standard electrical hookup

#### 3. Exhibit Dates and Hours

The exhibit area will be open Friday, May 18, 2018, from 7:00 a.m. to 3:30 p.m., and Saturday, May 19, 2018, from 7:00 a.m. to 10:00 a.m., local time.

#### 4. Setup and Teardown of Exhibits

Exhibit space is assigned on a first-come, first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 6:00 a.m. on Friday, May 18, 2018, and must be completed by 7:00 a.m. that same day. If an Exhibitor is not set up by that time, the Society reserves the right to reassign the space to another Exhibitor or make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 10:00 a.m. on Saturday, May 19, 2018, and must be completed by 11:00 a.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown

of exhibits may not begin prior to 10:00 a.m. on Saturday, May 19, 2018.

#### 5. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with the Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

#### 6. Special Effects and Giveaways

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.
- Distribution of refreshments or other products for consumption on the premises, with the exception of water, will not be permitted unless explicitly approved by the Society.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

#### 7. Exhibit Space Construction and Arrangement

- All exhibit materials are to be confined to the tabletop provided.
- Only informational/educational papers, promotional pieces, or small equipment items that fit on a 6' x 30" table and/or items that do not exceed 6' in height will be allowed; 6' begins from the tabletop.
- One rollup floor banner is permitted to be displayed behind the tabletop and must be placed parallel to the tabletop; measurements may not exceed 34"w x 86"h x 14"d (*final placement of rollup floor banner is subject to the Society's approval onsite*).
- Exhibitors may not use racks, stands, bins, or other point-of-purchase materials unless they can be confined to the table.
- Limited quantities of extra handout materials may be stored underneath the display table.

Nothing may be kept on or under the table overnight.

- Flammable materials are not allowed.
- Simulators are not allowed at any time.
- Animal or human tissue is not allowed at any time.

## **8. Insurance and Liability**

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of Chicago ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, the Swissôtel Chicago, and their respective officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society, the Swissôtel Chicago, or their officers, directors, agents, or employees.

During the exhibition, including the installation and removal periods, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A on pages 7 and 8, incorporated herein and made part of these Rules & Regulations. The Society and the Swissôtel Chicago must be named as additional insureds, on a primary and non-contributory basis on all liability insurance excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, the Swissôtel Chicago, and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event that any part of the Exhibition Hall is destroyed or damaged so as to prevent the Society from

permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

## **9. Noise Level**

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

## **10. Registration and Badges**

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

Additional exhibitor badges (beyond the two complimentary badges) may be purchased separately. There will be a charge of \$100 for each badge over the complimentary allotment.

## **11. Americans with Disabilities Act**

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

**THE SOCIETY OF THORACIC SURGEONS**  
**Symposium on Robotic Thoracic Surgery**  
**Chicago, IL • May 2018**

**EXHIBITOR'S INSURANCE REQUIREMENTS**  
**EXHIBIT A**

<b>General Requirement</b>	<b>Specific Requirement</b>
<b>GENERAL LIABILITY</b>	
Insurance Amount	\$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal /Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person)
Scope of Coverage	Premises/Operations, Products and Products/Completed Operations
Form	Occurrence (not claims made)
Per Project Aggregate	
Primary and Non-Contributory	With The Society of Thoracic Surgeons and the Swissôtel Chicago
Additional Insured	The Society of Thoracic Surgeons, the Swissôtel Chicago
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Swissôtel Chicago
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
<b>Personal Property, Tools &amp; Mobile Equipment</b>	Limit adequate to cover equipment on site

<b>AUTOMOBILE LIABILITY</b>	
Combined Single Limit	\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Swissôtel Chicago
Additional Insured	The Society of Thoracic Surgeons and the Swissôtel Chicago
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
Primary and Non-Contributory	With The Society of Thoracic Surgeons and the Swissôtel Chicago
<b>WORKERS COMPENSATION/EMPLOYERS LIABILITY</b>	

Limits	\$1,000,000/\$1,000,000/\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and the Swissôtel Chicago
Alternate Employers Endorsement in favor of	The Society of Thoracic Surgeons
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better



# ROBOTIC THORACIC SURGERY BRANDING OPPORTUNITIES

## Coffee Cup Sleeves

- \$3,000
- Save! Coffee Cup Sleeves + Napkins \$4,000
- *Exclusive Opportunity*

Put your company's message directly in the hands of conference attendees by adding your company logo to coffee cup sleeves. Coffee will be provided during four program breaks (Friday: 9:00 a.m. – 9:20 a.m., 10:40 a.m. – 11:00 a.m., and 2:45 p.m. – 3:05 p.m.; Saturday: 9:20 a.m. – 9:40 a.m.). **Price includes production.**

**Deadline to submit materials to STS: May 4, 2018**



## Food & Beverage Napkins

- \$2,000
- Save! Coffee Cups + Napkins \$4,000
- *Exclusive Opportunity*

Provide napkins with your company logo for food and beverage stations located in the Exhibit Hall. **Price includes production.**

**Deadline to submit materials to STS: May 4, 2018**

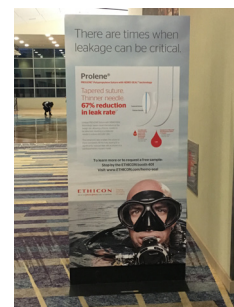


## Graphic Boards

- \$2,500 each
- 4 available

Standing advertisements—approximately 84" tall and 32" wide, single-sided—will be placed outside of the hotel meeting rooms, offering a great opportunity to promote your company's message. **Price does not include production.**

**Deadline to submit materials to STS: May, 4 2018**



## Bag Inserts

- \$2,000 each
- 3 available

Be among the select few exhibitors to secure this highly visible opportunity! Exhibitor inserts are limited to three (no more than one per company), so your promotion will not be lost among a mass of paper. Conference bags are handed to all attendees at registration. Price does not include production. **Deadline to submit 100 inserts to STS: May 4, 2018**



# OTHER OPPORTUNITIES

## **Robotic Thoracic Surgery Registrant List License**

Purchase a 2018 Robotic Thoracic Surgery registrant list license to send STS-approved mailings (fee \$500). STS does not license, sell, or distribute attendees' phone/fax numbers or email addresses under any circumstance.

## **STS Membership List License**

Purchase an STS membership mailing list license (fee: \$1,000), which consists of approximately 7,300 names and postal mailing addresses, to send STS-approved mailings. STS does not license, sell, or distribute members' phone/fax numbers or email addresses under any circumstance. Visit [www.sts.org/membershipmailinglist](http://www.sts.org/membershipmailinglist) for more information.

## **eBlast Communication**

Share news about your company's products, services, or other information directly with STS members and/or Robotic Thoracic Surgery registrants by email. For a royalty, STS will distribute a pre-approved message on behalf of your company.

## **Educational Grant Support**

Become a Benefactor of Robotic Thoracic Surgery by providing an unrestricted educational grant. Benefactors will be acknowledged in materials that will be given out at registration and on walk-in slides, signage, and an email communication.

*For more information on any of these opportunities, contact Samantha McCarthy, Industry Relations Manager, at [smccarthy@sts.org](mailto:smccarthy@sts.org) or 312-202-5869.*

# IMPORTANT INFORMATION

- All artwork, graphics, logos, signage, and promotional messages must be approved by the Society in advance of production.
- Please contact STS for all specifications. Dimensions provided in this catalog are approximate.
- All signed agreements are final. Cancellations are not accepted.
- All reasonable efforts will be made to preserve materials in their original condition; however, STS is not responsible for lost or damaged materials.
- Branding opportunities are available only to exhibitors of Robotic Thoracic Surgery. For more information on exhibiting at the Conference, contact Angel Law, STS Exhibit Manager, at [alaw@sts.org](mailto:alaw@sts.org) or 312-202-5838.
- In planning for branding opportunities in this catalog, please consider external guidelines and policies, such as the ACCME's "Standards for Commercial Support," PhRMA's "Code on Interaction with Healthcare Professionals," and AdvaMed's "Code of Ethics for Interactions with Healthcare Professionals."