

The Society of Thoracic Surgeons

55TH ANNUAL MEETING & EXHIBITION

Educational Grant Acknowledgments



**San Diego
Convention Center
January 26-29, 2019**



**The Society
of Thoracic
Surgeons**

Platinum I \$50,000 & Above

Platinum Benefactors receive all Silver and Gold acknowledgments listed below, plus these acknowledgments:

STS UNIVERSITY VIDEOS

STS University lectures will be available online before the Annual Meeting and at STS University kiosks during the meeting. Platinum Benefactors will be acknowledged on the landing webpage of each video.

EXHIBIT HALL BOOTH MARKERS

Signage acknowledging distinguished support of the specialty will be provided for each Platinum-level supporter's booth. Support must be secured by December 14, 2018, to meet production deadlines.

SPEAKER READY ROOM SIGNAGE

Acknowledgment signage will be positioned prominently in the room utilized by STS Annual Meeting presenters to prepare for their talks. Support must be secured by December 14, 2018, to meet production deadlines.

BADGE RIBBONS

Six Platinum Benefactor badge ribbons will be provided for a supporter's staff to wear throughout the meeting.

THE ANNALS YEAR-LONG ACKNOWLEDGMENT

Recognition will appear in an advertisement throughout 2019 in *The Annals*. With a circulation of approximately 6,300 monthly, this ad will total more than 75,600 exposures to members of the cardiothoracic surgery community.

STS NEWS BANNER

Acknowledgment of support will be included on a 1.5" x 8.5" banner on the back cover of *STS News* for 1 year (four issues). *STS News* is the official STS newsletter mailed and emailed to more than 7,400 STS members worldwide. Support must be secured by December 13, 2018, to meet production deadlines.

THE ANNALS OF THORACIC SURGERY ADDRESS CARRIER

Acknowledgment will appear on the January 2019 address carrier sheet that accompanies *The Annals*, providing immediate visibility upon opening the journal. *The Annals* has a circulation of approximately 6,300. Support must be secured by November 26, 2018, to meet production deadlines.

Gold I \$25,000–\$49,999

Gold Benefactors receive all Silver acknowledgments listed below, plus these acknowledgments:

THE ANNALS OF THORACIC SURGERY NOTICE

A supporter acknowledgment advertisement will be placed in the February 2019 issue of *The Annals*, which has a circulation of approximately 6,300. You must secure the sponsorship by December 28, 2018, to meet production deadlines.

STS NEWS, SPRING 2019 RECOGNITION

Special thanks will be included in the official STS newsletter that is mailed and emailed to more than 7,400 STS members worldwide, after the Annual Meeting.

BLAST EMAIL

An email will be sent to STS members and registered attendees a week prior to the Annual Meeting. The email will include the names of all Gold and Platinum benefactors, acknowledging the level of support each company has provided.

STS MEETING BULLETIN EMAIL RECOGNITION

Supporters will be acknowledged in the e-version of the *STS Meeting Bulletin* that will be sent to all STS members and registered attendees during the Annual Meeting. Support must be secured by January 14, 2019, to meet production deadlines. If support is secured by December 13, 2018, your company also will be acknowledged in the Preview edition that is emailed in early January 2019.

INVITATIONS TO PRESIDENT'S RECEPTION

Each Gold Benefactor will receive invitations for two individuals to attend the President's Reception; each Platinum Benefactor will receive invitations for two individuals to attend the President's Reception on Sunday evening, January 27, 2019. This reception will provide supporters with an opportunity to mingle with several hundred cardiothoracic surgeons and thought leaders from around the globe.

Silver | \$10,000–\$24,999

Silver Benefactors receive these acknowledgments:

STS MEETING BULLETIN RECOGNITION

Three issues (Saturday/Sunday, Monday, and Tuesday), each with a daily circulation of 2,250, are distributed to onsite attendees. Acknowledgment will be provided in this valuable reference for the most up-to-date meeting information, locations, and program changes. The *STS Meeting Bulletin* is available online during the meeting and throughout the year. Support must be secured by January 4, 2019, to meet production deadlines. If support is secured by November 12, 2018, your company also will be acknowledged in the Preview edition.

ONLINE RECOGNITION

All benefactors will receive an acknowledgment on the STS Annual Meeting web page, sts.org/annualmeeting, from the date support is secured through the end of the meeting. This web page is frequently visited by those planning – and even those not planning – to attend. In January 2018 alone, the page received 34,828 impressions!

STS 55TH ANNUAL MEETING ABSTRACT BOOK

A link to a PDF of the *Abstract Book* is distributed to all STS members and meeting registrants via email, as well as posted online at sts.org/annualmeeting. Acknowledgment will be placed on page 2 and in the email transmittal note.

STS NEWS, WINTER 2019 RECOGNITION

Special thanks will be provided in the official STS newsletter that is mailed and emailed just prior to the Annual Meeting to more than 7,400 STS members worldwide. Support must be secured by December 13, 2018, to meet production deadlines.

CONVENTION CENTER SIGNAGE

Acknowledgment signs will be displayed prominently in the San Diego Convention Center during the STS 55th Annual Meeting so that all attendees can be aware of a benefactor's generous support. Support must be secured by December 14, 2018, to meet production deadlines.

ROTATING WALK-IN & BREAK SLIDES

Acknowledgment will appear on meeting room slides displayed before all Annual Meeting sessions and during session breaks. The slides offer consistent acknowledgment of a benefactor's generous support.

STS MEETING BULLETIN MICROSITE RECOGNITION

Supporters will be acknowledged on the *STS Meeting Bulletin* microsite. Support must be secured by January 14, 2019, to meet production deadlines.



Platinum \$50,000 & Above | Gold \$24,999–\$49,999 | Silver \$10,000–\$24,999

Use this chart to choose your desired benefactor level and associated acknowledgments. See previous page for acknowledgment details.

ACKNOWLEDGMENT	PLATINUM	GOLD	SILVER
STS University Videos	★		
Exhibit Hall Booth Markers	★		
Speaker Ready Room Signage	★		
Badge Ribbons	★		
<i>The Annals</i> Year-Long Acknowledgment	★		
STS News Banner	★		
<i>The Annals of Thoracic Surgery</i> Address Carrier	★		
<i>The Annals of Thoracic Surgery</i> Notice	★	★	
STS News, Spring 2019 Recognition	★	★	
Blast Email	★	★	
STS Meeting Bulletin Email Recognition	★	★	
Invitations to President's Reception	★	★	
STS Meeting Bulletin Recognition	★	★	★
Online Recognition	★	★	★
STS 55th Annual Meeting Abstract Book	★	★	★
STS News, Winter 2019 Recognition	★	★	★
Convention Center Signage	★	★	★
Rotating Walk-In & Break Slides	★	★	★
STS Meeting Bulletin Microsite Recognition	★	★	★