

# STS|ELSO ECMO

**Management Symposium**

## **Course Directors**

Jonathan W. Haft, Ann Arbor, MI

Philip E. Mason, San Antonio, TX

March 12-14, 2020 | Houston, Texas



## **Exhibitor Prospectus**



[sts.org/ecmo](https://sts.org/ecmo)

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### About the STS/ELSO ECMO Management Symposium

The STS/ELSO ECMO Management Symposium is designed to provide an in-depth review of contemporary extracorporeal membrane oxygenation (ECMO). As the number of patients requiring ECMO increases, so does the need for ongoing ECMO training for cardiothoracic surgeons and multidisciplinary intensive care teams. Symposium topics will include patient selection, initiation and separation of support, and patient and circuit management, as well as management of ECMO emergencies. Participants will experience several hours of high-fidelity simulation and extensive hands-on training.

### Stand Out Among Your Competitors & Partners

Increase your company's opportunity for personalized interactivity with attendees by exhibiting at the STS/ELSO ECMO Management Symposium. Six breaks will take place in the exhibit area and have been scheduled so that attendees have plenty of time to visit your booth. Buffets for breakfast and lunch, as well as a networking reception, also will be located in this area.

The intimate size of the exhibition will help ensure that you have quality access to meeting attendees. Secure your company's space today by contacting Meagan Reichstein, STS Exhibit Manager, at [mreichstein@sts.org](mailto:mreichstein@sts.org) or 312-202-5838.

### 2020 Venue

Houston Methodist Institute for Technology, Innovation & Education  
6670 Bertner Ave., 5th Floor, Houston, TX 77030

The exhibit area will be located in the Auditorium Foyer.

### Exhibition Schedule

Friday, March 13	7:30 a.m. – 4:00 p.m.
Saturday, March 14	7:30 a.m. – 11:00 a.m.

### Break Schedule

Friday, March 13	7:30 a.m. – 8:30 a.m. (Breakfast) 10:30 a.m. – 10:45 a.m. 12:30 p.m. – 1:30 p.m. (Lunch) 3:30 p.m. – 3:45 p.m.
Saturday, March 14	7:30 a.m. – 8:30 a.m. (Breakfast) 10:30 a.m. – 10:45 a.m.



## APPLICATION FOR EXHIBIT SPACE

### STS/ELSO ECMO Management Symposium

March 12-14, 2020 ▪ Houston Methodist Institute for Technology, Innovation & Education Houston, TX

Application to exhibit dated \_\_\_\_\_, by and between \_\_\_\_\_ (hereinafter called "Exhibitor") and The Society of Thoracic Surgeons (hereinafter called "STS").

In accordance with the terms and conditions governing exhibits at the STS/ELSO ECMO Management Symposium at the Houston Methodist Institute for Technology, Innovation & Education, March 12-14, 2020, the undersigned hereby makes this application for exhibit space, which, when accepted by STS, becomes a contract between Exhibitor and STS. Terms and conditions listed in this Application and in the following Exhibit Space Rules & Regulations, as well as those conditions under which exhibit space at the Houston Methodist Institute for Technology, Innovation & Education is leased to STS, are a material part of this contract.

#### **COMPANY INFORMATION**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP Code

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Authorized Signature

#### **BADGE INFORMATION** (Indicate company representatives for your two complimentary exhibitor badges.)

\_\_\_\_\_  
1. Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
2. Name

\_\_\_\_\_  
Email Address

**Additional badges must be purchased at the industry employee rate of \$1,550 through February 1, 2020. The rate increases to \$1,650 after February 1, 2020. To purchase additional badges, please contact Meagan Reichstein at [mreichstein@sts.org](mailto:mreichstein@sts.org).**

#### **PAYMENT INFORMATION** (Exhibit space fee: \$5,000.00)

\_\_\_ Check (made payable to The Society of Thoracic Surgeons) in the amount of \$5,000.00

\_\_\_ Credit card charge in the amount of \$5,000.00 ☐ American Express ☐ VISA ☐ MasterCard

Credit Card #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please email [mreichstein@sts.org](mailto:mreichstein@sts.org), fax the completed form with credit card information to 312-268-7469, or mail with check to:

**The Society of Thoracic Surgeons**  
**Attn: Meagan Reichstein**  
**633 N Saint Clair St, Suite 2100**  
**Chicago, IL 60611-3658**

Contact Meagan Reichstein at 312-202-5838 or [mreichstein@sts.org](mailto:mreichstein@sts.org) with any questions. Space is assigned on a first-come, first-served basis. The Exhibitor is responsible for 100% of the exhibit fee unless the event is canceled.

**Accepted by The Society of Thoracic Surgeons**

\_\_\_\_\_  
**Exhibit Manager**

\_\_\_\_\_  
**Date**

# **STS/ELSO ECMO Management Symposium**

March 12-14, 2020

## **Exhibit Space Rules & Regulations**

### **1. General**

These Rules & Regulations apply to the STS/ELSO ECMO Management Symposium to be held at the Houston Methodist Institute for Technology, Innovation & Education, March 12-14, 2020 (the "Exhibition"). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting and Exhibition.

The word "Exhibitor" used herein shall mean a company or organization that has entered into a contract ("Contract") with the Society for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

### **2. Exhibit Space Includes**

- 2 complimentary exhibitor badges
- 1 6' x 30" skirted table
- 2 chairs
- 1 sign listing company name
- 1 standard electrical hookup

### **3. Exhibit Dates and Hours**

The exhibit area will be open Friday, March 13, 2020, from 7:30 a.m. to 4:00 p.m., and Saturday, March 14, 2020, from 7:30 a.m. to 11:00 a.m., local time.

### **4. Setup and Teardown of Exhibits**

Exhibit space is assigned on a first-come, first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 6:30 a.m. on Friday, March 13, and must be completed by 7:30 a.m. that same day. If an Exhibitor is not set up by that time, the Society reserves the right to reassign the space to another Exhibitor or make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 11:00 a.m. on Saturday, March 14, and must be completed by 12:00 p.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown of exhibits may not begin prior to 11:00 p.m. on Saturday, March 14.

### **5. Conduct of Exhibitors**

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with the Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

### **6. Special Effects and Giveaways**

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.
- Distribution of refreshments or other products for consumption on the premises, with the exception of water, will not be permitted unless explicitly approved by the Society.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

## 7. Exhibit Space Construction and Arrangement

- All exhibit materials are to be confined to the tabletop provided.
- Only informational/educational papers, promotional pieces, or small equipment items that fit on a 6' x 30" table and/or items that do not exceed 6' in height will be allowed; 6' begins from the tabletop.
- One rollup floor banner is permitted to be displayed behind the tabletop and must be placed parallel to the tabletop; measurements may not exceed 34"w x 86"h x 14"d (final placement of rollup floor banner is subject to the Society's approval onsite).
- Exhibitors may not use racks, stands, bins, or other point-of-purchase materials unless they can be confined to the table.
- Limited quantities of extra handout materials may be stored underneath the display table. Nothing may be kept on or under the table overnight.
- Flammable materials are not allowed.
- Animal or human tissue is not allowed at any time.

## 8. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of Houston ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, The Methodist Hospital d/b/a Houston Methodist Hospital, and their respective officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society, The Methodist Hospital d/b/a Houston Methodist Hospital, or their officers, directors, agents, or employees.

During the exhibition, including the installation and removal periods, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A on pages 8 and 9, incorporated herein and made part of these Rules & Regulations. The Society and The Methodist Hospital d/b/a Houston Methodist Hospital must be named as additional insureds, on a primary and non-contributory basis on all liability insurance excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, The Methodist Hospital d/b/a Houston Methodist Hospital, and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event that any part of the Exhibition Hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

## 9. Noise Level

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

**10. Registration and Badges**

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

Additional exhibitor badges (beyond the two complimentary badges) may be purchased separately as an industry employee registration.

**11. Americans with Disabilities Act**

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

**THE SOCIETY OF THORACIC SURGEONS  
STS/ELSO ECMO Management Symposium  
Houston, TX • March 2020**

**EXHIBITOR'S INSURANCE REQUIREMENTS  
EXHIBIT A**

<b>General Requirement</b>	<b>Specific Requirement</b>
<b>GENERAL LIABILITY</b>	
Insurance Amount	\$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal /Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person)
Scope of Coverage	Premises/Operations, Products and Products/Completed Operations
Form	Occurrence (not claims made)
Per Project Aggregate	
Primary and Non-Contributory	With The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Additional Insured	The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
<b>Personal Property, Tools &amp; Mobile Equipment</b>	Limit adequate to cover equipment onsite

<b>AUTOMOBILE LIABILITY</b>	
Combined Single Limit	\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Additional Insured	The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better



Primary and Non-Contributory	With The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
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<b>WORKERS COMPENSATION/EMPLOYERS LIABILITY</b>
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Limits	\$1,000,000/\$1,000,000/\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons and The Methodist Hospital d/b/a Houston Methodist Hospital
Alternate Employers Endorsement in favor of	The Society of Thoracic Surgeons
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better