



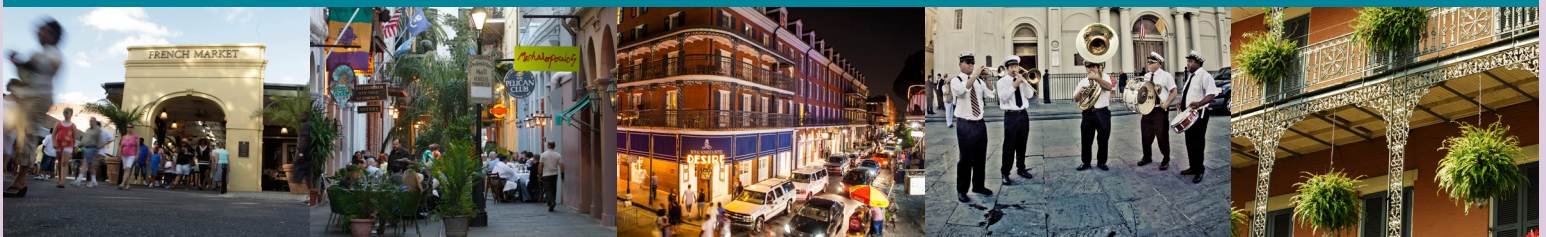
The Society
of Thoracic
Surgeons



STS Tech-Con

New Orleans, Louisiana
January 25, 2020

Exhibitor Prospectus





APPLICATION FOR EXHIBIT SPACE

STS TECH-CON 2020

Ernest N. Morial Convention Center • New Orleans, LA • January 25, 2020

Application to exhibit dated _____ by and between _____ (hereinafter called "Exhibitor") and The Society of Thoracic Surgeons (hereinafter called "STS").

In accordance with the terms and conditions governing exhibits at STS Tech-Con 2020 at the Ernest N. Morial Convention Center, New Orleans, LA, January 25, 2020, the undersigned hereby makes this application for exhibit space, which, when accepted by STS, becomes a contract between Exhibitor and STS. Terms and condition listed in this Application and in the following Exhibit Space Rules & Regulations, as well as those conditions under which exhibit space in the Ernest N. Morial Convention Center is leased to STS, are a material part of this contract.

Please select an Exhibitor Package (refer to the Exhibit Space Rules & Regulations for complete package descriptions):

☐ Silver Package \$6,000

☐ Gold Package \$12,000

☐ Platinum Package \$18,000

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____

Indicate your tabletop booth preference: 1. _____ 2. _____ 3. _____

Use the floorplan on page 3 for tabletop booth numbers. Space is assigned on a first-come, first-served basis.

Payment Information:

☐ Check (made payable to The Society of Thoracic Surgeons) in the amount of \$ _____ US

☐ Credit card charge in the amount of \$ _____ US ☐ American Express ☐ VISA ☐ MasterCard

Credit Card #: _____ Expiration Date: ____/____

Billing Address with ZIP/Postal Code: _____

Cardholder Name: _____

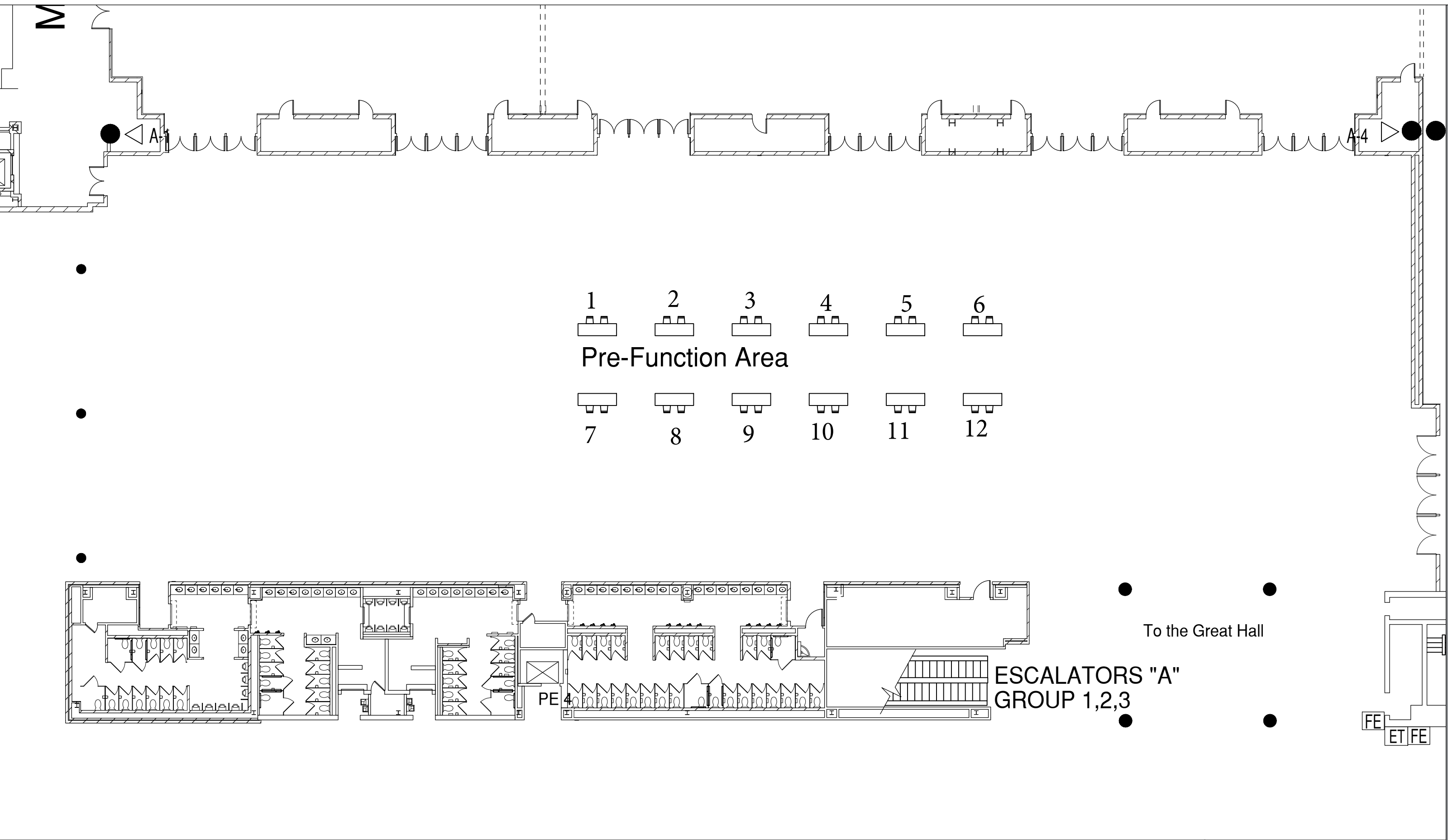
Signature: _____

Please fax completed form with credit card information to 312-268-7469 or mail with check to The Society of Thoracic Surgeons, 633 N. Saint Clair St., Suite 2100, Chicago, IL 60611-3658. Contact Meagan Reichstein at 312-202-5838 or reichstein@sts.org with any questions. The Exhibitor is responsible for 100% of the exhibit fee unless the event is canceled.

(Office Use Only)

Assigned Booth No.(s): _____ Cost of Booth: _____ Amount Received: _____ Amount Due: _____

Accepted by STS (Exhibit Manager Signature): _____ Date: _____



Drawing Scale: @ 3/4" x 22"

nts

WO Number:

Drawn By:

greg

Plotted By:

gjones

DISCLAIMER

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STS 2020 Tech Con Exhibits

January 25th, 2020

New Orleans Convention Center

Great Hall Pre Function Space

New Orleans, Louisiana

Washington, DC

15928 Tournament Drive

Gaithersburg, MD 20877

301-921-0800

fax 301-990-1717

Orlando, FL

2501 Investors Row

Suite 1000

Orlando, FL 32837

407-422-3636

fax 407-839-7444



DRAWING Status as Of: 06/06/19

STS Tech-Con 2020
January 25, 2020
Held in conjunction with the STS 56th Annual Meeting & Exhibition

Exhibit Space Rules & Regulations

1. General

These Rules & Regulations apply to the STS Tech-Con 2020 Exhibition, to be held at the Ernest N. Morial Convention Center, January 25, 2020 (the "Exhibition"). All matters and questions not covered by these Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to Exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its officers, directors, agents, and employees acting for the management of the Meeting & Exhibition.

The word "Exhibitor" used herein shall mean a company or organization that has entered into a contract with the Society for exhibit space at the Exhibition (the "Contract"), including its owners, officers, employees, and representatives, and is sometimes used herein to mean the specific Exhibitor referenced in a particular contract to which these Rules & Regulations are attached and incorporated by reference.

Tech-Con Exhibitors must contract for space at the STS 56th Annual Meeting & Exhibition as a condition for exhibiting at Tech-Con.

2. Exhibit Space Includes

Silver Package

- One 6' x 30" skirted table and two chairs
- Signage noting exhibiting company in Tech-Con area
- Two complimentary Exhibitor registrations for STS Tech-Con 2020

Gold Package

- Two 6' x 30" skirted tables and four chairs
- Signage noting exhibiting company in Tech-Con area
- Four complimentary Exhibitor registrations for STS Tech-Con 2020

Platinum Package

- Three 6' x 30" skirted tables and six chairs
- Signage noting exhibiting company in Tech-Con area
- Six complimentary Exhibitor registrations for STS Tech-Con 2020

3. Exhibit Dates and Hours

The exhibit area will be open Saturday, January 25, 2020, from 10:30 a.m. to 6:15 p.m., local time.

4. Setup and Teardown of Exhibits

Exhibit space is assigned on a first-come first-served basis upon the Society's receipt of payment.

The setup of exhibits will begin at 9:30 a.m. on Saturday, January 25, 2020, and must be completed by 10:30 a.m. that same day. If an Exhibitor is not set up by that time, the Society reserves the right to reassign the space to another Exhibitor or make other use of the space as it deems necessary, with no refund being made to the original contracting Exhibitor.

Teardown of exhibits will begin at 6:15 p.m. on Saturday, January 25, 2020, and must be completed by 7:15 p.m. that same day. If an exhibit is not removed by that time, the Society has the right to remove the exhibit and charge all associated expenses to the Exhibitor. Teardown of exhibits may not begin prior to 6:15 p.m. on Saturday, January 25, 2020.

5. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with this Contract, including these Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition area to any and all Exhibitors who do not so conduct themselves. Exhibitor badges are personal, not transferable, and must be worn at all times by the individual named thereon.

No Exhibitor may photograph or videotape the booth, products, staff, or visitors of any other Exhibitor without the express permission of the other Exhibitor.

6. Special Effects and Giveaways

- Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.
- Distribution of samples, printed literature, or any other materials shall not interfere with other Exhibitors' spaces.
- Distribution of refreshments or other products for consumption must be ordered through the catering department at the Ernest N. Morial Convention Center.
- Films of purely entertainment character, without educational or informative value, will not be permitted.

7. Booth Construction and Arrangement

- All exhibit materials are to be confined to the tabletop(s) provided.
- Only informational/educational papers, promotional pieces, or small equipment items that fit on a 6' x 30" table and/or items that do not exceed 6' in height will be allowed; 6' in height begins from the tabletop.
- One rollup floor banner is permitted to be displayed behind the tabletop and must be placed parallel to the tabletop; measurements not to exceed 34"w x 86"h x 14"d (final placement of rollup floor banner is subject to the Society's approval onsite).
- Exhibitors may not use racks, stands, bins, or other point-of-purchase materials unless they can be confined to the tabletop.
- Limited quantities of extra handout materials may be stored underneath the display table.
- Flammable materials are not allowed.
- Simulators are not allowed at any time.
- Animal or human tissue is not allowed at any time.

8. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, all applicable licenses and permits and to comply with all federal, state, and local laws, including City of New Orleans ordinances, for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from any injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, Exhibitor's presence at the Exhibition site, including but not limited to acts or omissions of its employees, agents, subcontractors, guests, and/or invitees. Exhibitor shall protect, indemnify, hold harmless, and defend the Society, the New Orleans Public Facility Management, Inc., the City of New Orleans, and the Ernest N. Morial – New Orleans Exhibition Hall Authority, the Official Service Contractor, and their respective officers, directors, agents, and employees, against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's negligent acts, omissions, and/or participation in the Exhibition and/or presence at the Exhibition site, or that of its employees, agents, subcontractors, guests, and/or invitees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the willful misconduct of the Society, New Orleans Public Facility Management, Inc., the City of New Orleans, and the Ernest N. Morial – New Orleans Exhibition Hall Authority, the Official Service Contractor, or their officers, directors, agents, or employees.

During the Exhibition, including installation and removal period, Exhibitor, its agents, subcontractors, and representatives shall maintain insurance coverages as set forth in Exhibit A viewable at on pages 7-8, incorporated herein and made a part of these Rules & Regulations. The Society of Thoracic Surgeons, the New Orleans Public Facility Management, Inc., the City of New Orleans, and the Ernest N. Morial – New Orleans Exhibition Hall Authority, and the Official Service Contractor must be named as additional insureds, on a primary and non-contributory basis on all liability insurance, excluding workers' compensation. Any policy providing liability and/or property insurance must contain an express waiver by the Exhibitor and its insurance company of any right of subrogation as to any claims against the Society, the New Orleans Public Facility Management, Inc., the City of New Orleans, and the Ernest N. Morial – New Orleans Exhibition Hall Authority the Official Service Contractor, and their respective officers, directors, agents, or employees. Exhibitor shall submit proof of such insurance to the Society at least 30 days prior to the Exhibition. Exhibitor shall ensure that each independent contractor or subcontractor performing work for Exhibitor during the Exhibition complies with all insurance requirements set forth in Exhibit A, and Exhibitor shall submit proof of the required insurance to the Society at least 30 days prior to the Exhibition.

In the event any part of the Exhibition hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor, if any, and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being one for a refund of rent paid for the period it was prevented from using the space.

9. Noise Level

Electrical, mechanical apparatus, movie, or musical/voice sounds must be inaudible to neighboring Exhibitors.

10. Registration and Badges

Exhibitor shall register its personnel in advance. Any additions or changes in registration made during the Exhibition must be certified by an officer of the Exhibitor or by the person in charge of the Exhibitor's booth space.

Additional exhibitor badges (beyond the two complimentary badges) may be purchased separately as an industry employee registration.

11. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities, as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.

**THE SOCIETY OF THORACIC SURGEONS
56th ANNUAL MEETING & TECH-CON – NEW ORLEANS, LA
JANUARY 2020
EXHIBITOR'S INSURANCE REQUIREMENTS
EXHIBIT A**

General Requirement	Specific Requirement
GENERAL LIABILITY	
Insurance Amount	\$1,000,000 Each Occurrence \$2,000,000 General Aggregate \$2,000,000 Products-Completed Operations aggregate \$1,000,000 Personal /Advertising Injury Limit \$ 100,000 Damage to Rented Premises \$ 10,000 Medical Expense (any one person)
Scope of Coverage	Premises/Operations, Products and Products/Completed Operations
Form	Occurrence (not claims made)
Per Project Aggregate	
Primary and Non-Contributory	With The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Additional Insured	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better
Personal Property, Tools & Mobile Equipment	Limit adequate to cover equipment on site

AUTOMOBILE LIABILITY	
Combined Single Limit	\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Additional Insured	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Evidence of Insurance	Certificate of Insurance

Insurer's A.M. Best's Rating	A,X or better
Primary and Non-Contributory	With The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans

WORKERS COMPENSATION/EMPLOYERS LIABILITY

Limits	\$1,000,000/\$1,000,000/\$1,000,000
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Alternate Employers Endorsement in favor of	The Society of Thoracic Surgeons
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better

UMBRELLA LIABILITY

Insurance Amount	\$10,000,000 Each Occurrence \$10,000,000 Aggregate
Additional Insured	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Follow form Primary Auto & General Liability	
Evidence of Insurance	Certificate of Insurance, and we reserve the right to request policies or endorsements for our review.

ENVIRONMENTAL LIABILITY (applies only to exhibitors who are approved to use animal tissue)

Insurance Amount	For Job Site \$2,000,000 or Higher In Transit \$2,000,000
Primary and Non-Contributory	With The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Additional Insured	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., the Ernest N. Morial – New Orleans Exhibition Hall Authority City of New Orleans
Waiver of Subrogation in favor of	The Society of Thoracic Surgeons, Arata Expositions, Inc., New Orleans Public Facility Management, Inc., Ernest N. Morial – New Orleans Exhibition Hall Authority, and the City of New Orleans
Evidence of Insurance	Certificate of Insurance
Insurer's A.M. Best's Rating	A,X or better